



# ACTIVITY REPORT **2022**



# ACTIVITY REPORT 2022





07

## EDITORIAL

08

## THE YEAR IN PICTURES

12

## 2022 HIGHLIGHTS

- 14 - Commitments on center projects
- 16 - Project focus
- 40 - Key figures

42

## 2022 PROJECTS

- 44 - Insertion Program through Economic Activities
- 48 - Support and Accompaniment Program for Cooperatives
- 52 - Humanitarian
- 58 - Support for Social Actors

# SUMMARY

60

## SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

- 62 - The Oasis Solidarity Market of l'Oasis
- 64 - The Mohammed VI National Center for the Disabled
- 66 - The Center for Work-Based Integration and Assistance
- 68 - The Network of Centers for Very Small Solidarity Businesses
- 70 - The Mohammed VI Center for Solidarity-Based Microfinance
- 74 - The Centers of Qualification and Training in Craft Trades





# EDITORIAL

Climate change, economic disruption, increasing poverty and vulnerability\*: the year 2022 has seen a confluence of events that have impacted the daily lives of all Moroccans, especially those from disadvantaged populations and living in precarious situations. At the same time, under the leadership of His Majesty King Mohammed VI, Morocco is continuing its progress in the implementation of the program for the generalized of social protection and the reform of the education and health systems. Major projects to improve the living conditions of the disadvantaged and the most vulnerable.

The Mohammed V Foundation for Solidarity continues to act guided by its mission of general interest and its vision as a tool of solidarity, and by working collectively with its partners who are more mobilized than ever.

In 2022, its commitments were strengthened in the areas of health, the fight against precariousness, training for young people and the economic integration of women and young people. This is reflected by the level of investments: an annual budget of 542.73 million dirhams committed, with an increase of 40.7% compared to the year 2021. Twenty-three new centers have been put into service throughout the Kingdom in order to meet the pressing medical, socio-economic and cultural needs of underprivileged populations. 2022 also saw the launch and completion of construction work for new center projects that consolidate efforts to reduce inequalities in social access.

As for the economic integration programs dedicated to the creation of economic initiatives carried out by young people from disadvantaged backgrounds (PIAE\*\*) and in support of the social and solidarity economy (PAAC\*\*\*), they maintain their course of development. Indeed, 63.5 million dirhams have been allocated to support 642 new projects, bringing to 3,557 the number of projects supported since their implementation (2017 for the PIAE and 2020 for the PAAC).

With the major humanitarian operations (25th edition of the Ramadan food support operation and 22nd of the Marhaba operation), the Foundation continues to encourage the collective effort in the service of social cohesion. These actions have made it possible to benefit from socio-medical assistance and direct aid services to more than six million people.

*\*HCP note of October 2022 - Return to 2014 level - «Evolution of social inequalities in a context marked by the effects of Covid 19 and rising prices»)*

*\*\*Insertion Program through Economic Activities*

*\*\*\*Support and Accompaniment Program for Cooperatives*



# THE YEAR **2022** IN PICTURES



## NEW CENTERS February 23

On Royal Instructions, 11 new centers started activities

The Foundation commissioned 11 buildings and construction was completed in 2021. Located in the cities of Casablanca, Agadir, Fez, the new town of Errahma, Tangier and Mers El Kheir, these centers house programs linked to the fight against vulnerability, health, disability, women's skills and training of young people.



## RAMADAN 1443 April 5

The 23<sup>rd</sup> edition of the Ramadan Food Support Operation was launched.

His Majesty King Mohammed VI, may God assist Him, kicked off the "Ramadan 1443" food distribution at the Oudaya School, located in the old medina of Rabat. This year the significant national solidarity event saw increased financial resources and renewed food distribution systems managed by local authorities.



## MEDICAL CAMPAIGN March 24 - 26

Launch of the medical campaign program in Tan Tan

The Foundation started the 2022 local medical campaign program by organizing a medical-surgical operation in Tan Tan. Deployed for three days at the Tan Tan Provincial Hospital, the campaign benefited a population of 5,662 individuals including 4,663 women from various municipalities in the province.

Intervention report

**9 572** Consultations in general medicine, specialized care and examinations were conducted including:

**127** Surgeries and 64 cataract surgeries



# THE YEAR **2022** IN PICTURES



## Intervention report

**12,727** Consultations in general medicine, specialized care and examinations were conducted including:

**222** Cataract surgeries

**15** Specialized eye surgeries

## SURGERY AND MEDICAL CAMPAIGN

**April 14 – 18**

Organization of an important surgery and medical campaign in Jerada

During the month of Ramadan, the Foundation deployed a caravan of multidisciplinary care and cataract surgery in Jerada. The caravan took place at the provincial hospital of Jerada and in the center of the city welcoming the inhabitants of Jerada and those of the neighboring municipalities of Aïn Bni Mathar, Toussint and Sidi Boubker Tioulinqui amongst others. A population of 8,505 people including 5,810 women benefited from various medical services.



## NEW CENTERS **September 16**

On Royal Instructions, nine new centers open their doors in different cities of the Kingdom

The Foundation opened newly created centers located in the cities of Tangier, Oujda, Fez, Jerrada, Sale, Rabat, Temara, Casablanca and Mediouna. These structures reinforce efforts to access to health care, the socio-educational integration of vulnerable populations and the economic integration of disadvantaged young people through support for the creation of very small economic projects.



## MARHABA 2022 **June 5**

The 2022 edition of the Operation Marhaba

Under the Effective Presidency of His Majesty King Mohammed VI, may God assist Him, the Foundation launched the 2022 edition of the Operation Marhaba to welcome Moroccans living abroad. This edition was marked by the implementation of the global reception sites in France, Italy and Spain, as well as the opening of new Marhaba sites in Morocco in order to expand services to additional entry points.

**3,080,984** Moroccans living abroad were welcomed, of whom 189,540 benefited from medical and social assistance services.



## Intervention report

**13 083** Consultations in general medicine, specialized care and examinations were conducted, including:

**186** Cataract surgeries.

## SURGERY AND MEDICAL CAMPAIGN **December 12 - 16**

Organization of a surgery and medical campaign in Boumia

The Foundation closed the 2022 program of local medical campaigns by organizing a medical and surgical caravan in Boumia. This caravan was dedicated to the provision of cataract surgery and multidisciplinary care for the inhabitants of Boumia and citizens from the neighboring municipalities of Tanourdi, Tizi N'ghachou, Aghbalou, Ait Ayach, Ait Mouli and Tounfit amongst others. 10,650 people including 6,390 women benefited from specialized examinations in paediatric care, rheumatology, pneumology, ENT, ophthalmology, cardiology, gastroenterology and gynecology as well as radiological explorations, biological assessments and the delivery of medicine.





# 2022 HIGHLIGHTS



PROJECT COMMITMENTS

OVERVIEW OF COMMITMENTS RELATED TO CENTER CONSTRUCTION PROJECTS

PROJECTS COMMISSIONED

PROJECT NAME	PROVINCE	LOCATION	COST IN MDH	PARTNERS
Community Medical Centers - Foundation Mohammed V for Solidarity	Tangier	Bni Makada	66	• Ministry of Health and Social Protection - Taniger - Tetouan • Al Hoceima Regional Council
	Ville nouvelle Errahma	Errahma	73	• Ministry of Health and Social Protection • Casablanca - Settat Regional Council • Provincial Council of Nouacer • Directorate General of Territorial Communities
	Témara	Hay Nahda 2	68	• Ministry of Health and Social Protection • Rabat - Salé - Kénitra Regional Council • Provincial Council of Témara
Addictology Centers	Salé	Tabriquet	6	• Ministry of Health and Social Protection • Moroccan Association for Medical Aid
	Tangier	Moghogha	6,8	• Ministry of Health and Social Protection • Risk Reduction Association - Tangier Section
Chronic Disease and Diabetes treatment Center	Fez	Hay Tghat - Oued Fès	5	• Ministry of Health and Social Protection • Isaad Association
Hemodialysis Center		Riad District - Route Ain Chkef	15,5	• Ministry of Health and Social Protection • Patron • Isaad Association
Mohammed VI National Center for the Disabled - Regional Sections	Tangier	Souani District	66	• Tangier Prefectoral Council • Ministry of Health and Social Protection • Regional Directorate of Youth and Sports • Prefectoral Directorate of the Department of Education • Regional Coordination of the Mutual Aid • Office of Vocational Training and Labor Promotion
	Agadir	Tilila District	25	• Souss Massa Regional Council • Prefectoral Council of Agadir Ida Outanane • Ministry of Health and Social Protection • Regional Directorate of Youth and Sports • Prefectoral Directorate of the Department of Education • Regional Coordination of the Mutual Aid • Office of Vocational Training and Labor Promotion
Psycho-social Rehabilitation Center	Casablanca	CHU Ibn Rochd	10,5	• Ministry of Health and Social Protection • Casablanca - Settat Regional Council • Casablanca Prefectoral Council • National Initiative for Human Development • Ibn Rochd Hospital Center
Center for Very Small Solidarity Based - Businesses	Oujda	Hay Al Amal	24	• Oriental Regional Council • Office of Vocational Training and Labor Promotion
Second Chance School	Casablanca	Ben M'sik	14	• Ministry of Youth, Culture and Communication • Office of Vocational Training and Labor Promotion • Casablanca Regional Academy of Education and Training • L'Heure Joyeuse Association
Young and Women's Traing and Skills Building Center	Fahs Anjra	Jouamaa	4,5	• Office of Vocational Training and Labor Promotion
		Bahraouiennne	6	• Provincial Council of Tangier
Training and Integration Center for Young People		Fahs Anjra	7	• Agency for the Promotion and the Development of the North • Foundation Tanger Med for the Human Development • Local Associations
Training Center in Renewable Energy Professions	Rabat	Aakari	20	• Office of Vocational Training and Labor Promotion
Center for Training and Support for the Integration of Young People	Fez	Atlas	23,5	• Office of Vocational Training and Labor Promotion
Training Center in Building Trades		ISTA - Route d'Azemmour	14,5	• Office of Vocational Training and Labor Promotion
Community Center for Mother and Child	Témara	Mers El Kheir	6	• Al Omrane Group • Moroccan Association for Family Development
Women's Qualification Center	Jerada	Centre Jerada	5,2	• Oriental Regional Council • Local Association
Teaching and Training Center for Hearing Rehabilitation	Tangier	Quartier les Rossiers - Bni Makada	16	• Office of Vocational Training and Labor Promotion • RTTA Regional Academy • Regional Directorate of Health • Foundation Lalla Asmae for the Children and the Young
Social Center for the Reception of the Elderly	Mediouna	Lahraouyine	13	• Casablanca Carrières Centrales Association - El Fida Mers Sultan Section
Artistic and Cultural Entertainment Complex	Salé	Tabriquet	32	• Ministry of Youth, Culture and Communication

COMPLETED PROJECTS

PROJECT NAME	PROVINCE	LOCATION	COST IN MDH	PARTNERS
Community Medical Center - Foundation Mohammed V for Solidarity	Salé	Tabriquet	77	• Ministry of Health and Social Protection • Rabat - Salé - Kénitra Regional Council
Primary Helath Care Center	Oujda	Oujda	12	• Ministry of Health and Social Protection • Oriental Regional Council
Hemodialysis Centers	Nador	El Aroui - Hôpital Mohammed VI	10	• Ministry of Health and Social Protection • Oriental Regional Council
	Taourirt	Centre Hospitalier Provincial	8	• Ministry of Health and Social Protection • Patron
Addictology Centers	Chefchaouen	Quartier zelkom	6	• Ministry of Health and Social Protection • Specialized Local Association
		Quartier Mirador	6	
	Beni Mellal	Beni Mellal	3,2	• Ministry of Health and Social Protection • Beni Mellal - Khénifra Regional Council • Specialized Local Association
Training Center in Electricity and Electronics Professions	Casablanca	Sidi Othman - Moulay Rachid	33	• Directorate General of Territorial Communities • Casablanca - Settat Regional Council • Office of Vocational Training and Labor Promotion
Training Center in Metallurgy and Welding Trades	Médiouna	Tit Mellil	36	
Training Center in Educational and Social Professions	Tangier	Bni Makada	8	• Tangier - Tétouan - Al Hoceima Regional Council • Office of Vocational Training and Labor Promotion
Training Center in Agricultural Logistics Jobs	Kénitra	Souk Larbaa	24,1	• Office of Vocational Training and Labor Promotion
Women's Training and Qualification Center	Khénifra	Krouchen	2	• Ennour Association
Boys and Girls Home	Jerada	Gafait	6	• Oriental Regional Council • Ministry of National Education, Preschool and Sports
Socio-Educational Center	Al Hoceima	Izemmouren	4	• Tangier - Tétouan - Al Hoceima Regional Council • Izemmouren Association for the Development

PROJECTS whose study and construction phases were launched in 2022

PROJECT NAME	PROVINCE	LOCATION	COST IN MDH	PARTNERS
Primary Care Health Center	Yousseoufia	Chemaia	8	• Ministry of Health and Social Protection
Care Center for People with Down's Syndrome	Tétouan	Quartier Wilaya	8	• Ministry of National Education, Preschool and Sports • Ministry of Health and Social Protection • Agency for the Promotion and Development of the North • Office of Vocational Training and Labor Promotion • Local Association
Training Center in Applied Technology Service Professions of Young	Casablanca	Ain Choq	33	• Directorate General of Territorial Communities • Casablanca-Settat Regional Council • Office of Vocational Training and Labor Promotion
Addictology Center	Rabat	Yousseoufia	7	• National Initiative for the Human Development
Center for Women in Precarious Situations	Tétouan	Quartier Matar	8	• Agency for the Promotion and Development of the North • Local Association

PROJECTS COMMISSIONED

COMPLETED PROJECTS

CENTERS IN STUDY



# FOCUS ON CENTER PROJECTS



CNMH - Section Tangier



Community Medical Center - Foundation Mohammed V for Solidarity - Tangier

## FOCUS ON CENTER PROJECTS

The Foundation continues to pursue commitments in various areas striving to act where the needs are most felt. The Foundation continues to undertake projects to create centers as spaces where participants can access supervised local care. This multiplies the chances for social integration of the participants.

Whether small or large, these centers aim to ensure equal access to health services and to guarantee appropriate support for better socio-professional integration of disadvantaged and vulnerable populations, women and youth.

The year 2022 was particularly dynamic in terms of project activity. Twenty three centers opened their doors, completion of construction and equipment works was finalized in fourteen centers and five new initiatives were launched.

This focus takes stock of the new initiatives launched in 2022, the projects scheduled for the first time in certain localities as well as the essential programs currently being rolled out.

**23** CENTERS  
**COMMISSIONED**

**14** CENTERS  
**COMPLETED**

**5** NEW PROJECTS  
**LAUNCHED**



## FOCUS ON CENTER PROJECTS



## HEALTH

## COMMUNITY MEDICAL CENTERS PROGRAM – FOUNDATION MOHAMMED V FOR SOLIDARITY (CMP)

In 2016 on Royal Instructions, the Foundation implemented the CMP program jointly with the Department of Public Health. The CMP program includes a series of new semi-hospital structures, deployed at nationally, located in areas with high population density. The CMPs, large-scale establishments with hospital level care services, are intended to relieve the large flows at the level of public hospitals and to guarantee patients from disadvantaged backgrounds receive better access to quality care.

In 2022, three new CMPs opened their doors providing the cities of Tangier, Temara and Errahma with the first establishment of its kind in their regions. The CMPs will make it possible to meet the needs of populations estimated respectively at 500,000, 250,000 and 300,000 inhabitants.

These openings bring the number of operational CMPs to five, since the commissioning of those in Casablanca (Sidi Moumen) and Rabat (Al Youssoufia) in 2019. Twelve CMPs will eventually cover the national territory, according to the following implementation program: Agadir (1), Casablanca (2), Fez (2), Marrakesh (1), Rabat (1), Sale (1), Tangier (2), Temara (1) and Ville Nouvelle Errahma (1).

The CMPs, like all the medical structures built by the Foundation, come under the Ministry of Health and Social Protection, which is responsible for their management and operation.

## CARE SERVICES FROM A CMP

FOUNDATION MOHAMMED V  
FOR SOLIDARITY

- **Mother - Child Unit:**
  - Technical delivery unit
  - Primary health care unit
- **Specialized consultations**  
Paediatrics, gynecology, dermatology, endocrinology, ophthalmology, nephrology, cardiology and exploration in cardiology
- **Oral Care Unit**
- **Trauma and rehabilitation medical unit**
- **Medical Imaging Unit • Analysis laboratory**
- **Medical - Technical Unit • Operating rooms**
- **Hospitalization Unit • Pharmacy**
- **Local Medical Emergency Unit**



CMP – FOUNDATION MOHAMMED V  
FOR SOLIDARITY OF **ERRAHMA**

**Project Cost:** 73 Million dirhams

**Partners:**

- Ministry of Health and Social Protection
- Casablanca - Settat Regional Council
- Provincial Council of Nouaceur
- General Directorate of Territorial Communities



CMP – FOUNDATION MOHAMMED V  
FOR SOLIDARITY OF **TEMARA**

**Project Cost:** 68 Million dirhams

**Partners:**

- Ministry of Health and Social Protection
- Rabat - Sale - Kenitra Regional Council
- Provincial Council of Temara



CMP – FOUNDATION MOHAMMED V  
FOR SOLIDARITY OF  
**BNI MAKADA - TANGIER**

**Project Cost:** 66 Million dirhams

**Partners:**

- Ministry of Health and Social Protection
- Tangier - Tetouan - Al Hoceima Regional Council



## FOCUS ON CENTER PROJECTS

## HEALTH

## PRIMARY HEALTH CARE CENTERS PROGRAM

In parallel with the CMP program, the Foundation established an intermediary network of local, primary health care centres as close as possible to where people live. This configuration complemented the new location map of primary health care establishments (level 1 and 2 centers) established by public health as part of the overhaul of the national system. It contributes to the improvement of access conditions and the expansion of public health infrastructure coverage.

The Primary Health Care Centers created by the Foundation are characterized by care services that aim to improve the quality of care and to ensure the continuity and permanence of services for the beneficiary populations. This has resulted in the provision of services that integrate complementary specialties, for example radiology and biology, a laboratory and additional equipment at the emergency level. These are in addition to the range of usual activities of a primary health care establishment, organized around the health of mothers and children, consultations and care in general and specialized medicine such as cardiology, ophthalmology, nephrology, oral health and preventive health. The National Program of Primary Healthcare Centres, developed by the Foundation, currently has nine establishments, four of which are operational in the cities of Bouknadel, Bni Drar, Casablanca (two units), Marrakesh, Oujda, Rabat (two units) and Chemaia.

The year 2022 saw the completion of construction and equipment work for the first structure of its kind in Oujda, as well as the start of construction of that of Chemaia. These two projects were planned as part of the renewal of existing infrastructure that no longer met current technical requirements and population support capacities which include 100,000 inhabitants for the Dhar lamhalla Lazaret locality in Oujda and 25,000 for Chemaia.



PRIMARY HEALTH CARE CENTER  
- OUJDA

**Project Cost:** 12 Million dirhams  
**Partners:**  
• Ministry of Health and Social Protection  
• Oriental Regional Council

CHAMAIYA PRIMARY HEALTH CARE  
CENTER - YOUSOUFIA

**Project Cost:** 8 Million dirhams  
**Partner:**  
• Ministry of Health and Social Protection

## HEALTH

## SPECIALIZED HEALTH CENTERS PROGRAM

## Hemodialysis Centers

The question of the management of chronic renal failure represents a public health challenge given the steady increase in its incidence and prevalence. More than three million people are affected in Morocco and more than 33,000, with a forecasted 50,000 in 2030, are currently treated by hemodialysis. The cost of hemodialysis treatment is a heavy burden for patients with limited resources, and who often live in areas not served by Hemodialysis Centers.

Since 2006, the Foundation has been active regarding this public health issue, acting in service of patients from disadvantaged backgrounds.

Objective: To increase access to therapeutic care through the construction of centers management and strengthening of the resources for public structures including equipment and physical extensions dedicated to hemodialysis. Two hemodialysis extensions were commissioned at the Ibn Bahja hospitals (2007) in Taza and Al Farabi in Oujda operational since 2017. With those additions, the Foundation now has four centers in the cities of Oujda, operational since 2015, Fez, El Aroui and Taourirt. These last three centers are the new in 2022 and include the commissioning of the Hemodialysis Center in Fez and the completion of those in Taourirt and El Aroui.

Each establishment, laid out and equipped according to standards of quality of service and safety of use, includes a water treatment and storage unit, a biomedical workshop, an analysis laboratory as well as consultation rooms, hemodialysis and healthcare awareness spaces. In terms of hemodialysis management capacity, the Fez center has 64 stations, including four for children, and those of Taourirt and El Aroui have 21 and 16 stations respectively. The management of these centers are supported by the Ministry of Health and Social Protection, with the support of local medical associations.



ZOUAGHA HEMODIALYSIS CENTER  
- FEZ

**Project Cost:** 15.5 Million dirhams  
**Partners:**  
• Ministry of Health and Social Protection  
• Association Isaad



HEMODIALYSIS CENTER  
- PROVINCIAL HOSPITAL OF TAOURIRT

**Project Cost:** 8 Million dirhams  
**Partners:**  
• Ministry of Health and Social Protection  
• Patron • Local Association



EL AROUI HEMODIALYSIS CENTER  
- MOHAMMED VI HOSPITAL

**Project Cost:** 10 Million dirhams  
**Partners:**  
• Ministry of Health and Social Protection  
• Oriental Regional Council  
• Local Association



FOCUS ON CENTER PROJECTS

HEALTH

NATIONAL PROGRAM TO COMBAT ADDICTIVE BEHAVIOR

In 2010, the National Program to Combat Addictive Behavior was established. An unprecedented risk reduction platform supported by the Foundation for populations suffering from addictive behavior. The program includes Addiction Treatment Centers and local medical-social structures, which aim at the social-professional reintegration of vulnerable and marginalized young people. Their program is multidimensional management involving Public Health, for everything that relates to therapeutic treatment and psychological follow-up, and specialized civil society actors, who accompany young people on the path of rehabilitation through the levers of awareness, sport, art and training.

Since then, the program - developed thanks to the mobilization of stakeholders - has reached the target population by introducing the methadone substitution treatment. Fifteen Addiction Treatment Centers, out of twenty planned units, are now operational on the nationwide and offer an adapted framework for reception and care. 2022 marked a new stage in the implementation of the program, through the geographical expansion of coverage to unserved areas such as Salé, Chefchaouen, Al Hoceima and Beni Mellal. The program also strengthened its presence in Tangier, with the commissioning and subsequent opening of a second structure in the region.



MOGHOGHA ADDICTOLOGY CENTER - TANGIER

**Project Cost:** 6.8 Million dirhams  
**Partners:**  
• Ministry of Health and Social Protection  
• Risk Reduction Association - Tangier Section



TABRIQUET ADDICTOLOGY CENTER - SALE

**Project Cost:** 6 Million dirhams  
**Partners:**  
• Ministry of Health and Social Protection  
• Patron  
• Moroccan Association for Medical Aid



ZELKOUM ADDICTOLOGY CENTER - CHEFCHAOUEN

**Project Cost:** 6 Million dirhams  
**Partners:**  
• Ministry of Health and Social Protection  
• Risk Reduction Association / Chefchaouen Section



MIRADOR ADDICTOLOGY CENTER - AL HOCEIMA

**Project Cost:** 6 Million dirhams  
**Partners:**  
• Ministry of Health and Social Protection  
• Risk Reduction Association / Al Hoceima Section

BENI MELLAL ADDICTOLOGY CENTER

**Project Cost:** 3.2 Million dirhams  
**Partners:**  
• Ministry of Health and Social Protection  
• Local Specialized Association



2022 NATIONAL IMPLEMENTATION PROGRAM FOR ADDICTOLOGY CENTERS

Oujda	1 center in service
Nador	1 center in service
Al Hoceima	1 center completed
Chefchaouen	1 center completed
M'Diq	1 center in study
Tangier	3 centers in service
Tetouan	1 center in service
Beni Mellal	1 center completed
Fez	1 center in service
Meknes	1 center in service
Rabat	1 center in service and 1 center in study
Sale	1 center in service
Benslimane	1 center in service
Casablanca	1 center in service
Marrakesh	2 centers in service
Agadir	1 center in service





THE PROGRAM OF THE MOHAMMED VI NATIONAL CENTER FOR THE DISABLED AND SPECIFIC STRUCTURES

From the beginning of this program, working for equal opportunities for people with disabilities has been the commitment made by the Foundation, under the Leadership of His Majesty King Mohammed VI, may God assist Him. The various initiatives carried out, some of which constitute models at the national and African levels, have largely contributed to the inclusion of this segment of the population giving them access to education, health, sport, training and professional integration. The Foundation continues on this path, strengthening its intervention tools, addressing the different types of disability and consolidating the regional influence of the National Center Mohammed VI for the Disabled (CNMH).

In 2022, the Foundation launched the study phase of a new build project for a center dedicated to the integration of children with Downs Syndrome in the city of Tetouan. It will be the first structure of its kind in the city and will respond to the urgent need for social, psychological and medical care for this population. With a capacity to handle programs for 150 people, it will offer specialized medical services such as consultations, and oral care. In addition the center will offer speech, physio, psychomotor and music therapies as well as support for families. The center will serve as a platform for school integration including a pre-school space, specialized education and an IT workshop. vocational training in adapted trades such as cooking, pastry making, housekeeping and gardening skills.

Additionally, on High Royal Instructions, the Foundation commissioned two new regional sections of the CNMH in the cities of Agadir in February 2022 and Tangier in September 2022. These structures are designed based on the model of the CNMH in Salé and offer integrated multidisciplinary care addressing five service areas: social, medical, socio-educational and professional training sports and the promotion of disabled sports. The various activities of these service areas are provided by qualified medical and rehabilitation staff, sports instructors, educators, teachers and specialized facilitators. The trainers are OFPPT-approved as are the social workers for everything related to support and social orientation for people with disabilities and their families.



FOCUS ON CENTER PROJECTS

DISABILITY PROGRAMS



Components and services of a CNMH

**Social Centre:** This is comprised of a cell of social workers (accompaniment, orientation, follow-up and socio-economic surveys)

**Educational Pole:** This is comprised of educational workshops by type of disability including Autism, mental retardation, Downs Syndrome and Cerebral Palsy, preschool workshops, pre-professional workshops, music workshop, multipurpose room for theatre, visual arts and manual work lessons

**Medical Center:** This is comprised of consultation rooms for general medicine, child psychiatry, neurology, physical medicine and clinical psychology. Additionally there are functional rehabilitation offices for physiotherapy, speech therapy, orthopaedic, psychomotricity and dental care as well as an equipment workshop and nursing room.

**Sports Centre:** This is comprised of a sports ground with an indoor heated swimming pool for swimming lessons and balneotherapy and a gymnasium.

**Professional Training Centre:** This is comprised of workshops for the service industry, pastry making, gardening, catering, cooking, office automation and IT services.

**Related Activities:** These include development, continuing education and a scientific research unit as well as a capacity building unit for partner associations and a logistics unit.

Capacity to Receive and Care

CNMH Sale: 800 beneficiaries

**Regional Sections:** 400 beneficiaries

**Educational Center:** 200 - 300 individuals per educational year - From 6 to 15 years old

**Medical Center:** 100 - 200 individuals per day - All ages

**Sports Center:** 100 - 200 individuals per day - From 8 years old and up

**Professional Training Center:** 60 - 80 trainees per educational year - From 18 to 25 years old

**Social Center:** upon request and depends on the required support for each case

CNMH national coverage

8 operational centers and two projects under construction

Sale	- 2006
Safi	- 2008
Oujda	- 2011
Marrakesh	- 2012
Fez	- 2013
Casablanca	- 2019
Tangier and Agadir	- 2022
Guelmim and Beni Mellal	: under construction

DISABILITY PROGRAMS

MOHAMMED VI NATIONAL CENTER FOR THE DISABLED

Two new CNMH Regional Sections:

SECTION OF TANGIER



Project Cost:  
66 Million dirhams

- Partners:**
- Tangier Prefectural Council
  - Ministry of Health and Social Protection
  - Regional Directorate of Youth and Sports
  - Prefectural Directorate of the Department of Education
  - Regional Coordination of the Mutual Aid
  - Office of Vocational Training and Labor Promotion

SECTION OF AGADIR



Project Cost:  
29 Million dirhams

- Partners:**
- Souss Massa Regional Council
  - Prefectural Council of Agadir Ida Outanane
  - Ministry of Health and Social Protection
  - Regional Directorate of Youth and Sports
  - Prefectural Directorate of the Department of Education
  - Regional Coordination of the Mutual Aid
  - Office of Vocational Training and Labor Promotion

CARE CENTER FOR PEOPLE WITH DOWN'S SYNDROME

TETOUAN



Project Cost:  
8 Million dirhams

- Partners:**
- Ministry of Education, Preschool and Sports
  - Ministry of Health and Social Protection
  - Northern Development Agency
  - Office of Vocational Training and Labor Promotion
  - Local Association



## FOCUS ON CENTER PROJECTS



### FIGHT AGAINST VULNERABILITY

The acceleration of socio-educational programs aimed at integrating the most vulnerable people including young people, poor women and the elderly has become an emergency remedy in today's weak socio-economic condition. The context for these programs is an increase in poverty and vulnerability that has returned to 2014 levels according to the HCP Note of October 2022 – “Evolution of social inequalities in a context marked by the effects of Covid 19 and the increase in prices”. Beyond direct support actions that have targeted both the population at large and the associations that serve them, the Foundation has mobilized quick operationalization of new reception and social support projects.

In this respect and on High Royal Instructions, the Foundation has put into service six centers in the provinces of Jerada, Fahs Anjra and Médiouna with the help of local associative partners who manage them. In addition, two new centers were finalized and equipped in the provinces of Al Hoceima and Khénifra, and a study phase for a new project was launched in Tetouan.

### FIGHT AGAINST VULNERABILITY

## WOMEN'S SOCIAL CENTERS

2022 saw the opening of four women's centers located in Jouamaa and Bahraouine in the province of Fahs Anjra and in Jerada and Mers El Kheir in the province of Temara, the first of their kind in these provinces. In addition, there is The Training and Qualification Center for the Women of Krouchen in the province of Khenifra, a newly constructed and fitted center which has been finished.

Through these centers, women have access to skills building programs, employability and financial empowerment courses, literacy courses, short training modules from 6 to 9 months in basic and income-generating trades such as tailoring, hairdressing, culinary arts, pastry making, the promotion of local products and financial education. In some centers, commercial space is made available to encourage local economic activity.

These multifunctional centers also offer educational care for children of the beneficiaries. Pre-school spaces, with a maximum capacity of 120 individuals, welcome 3 to 6 year olds in the small, medium and large classes. In addition, these structures also serve as entertainment spaces for vulnerable young people who can benefit from sports and cultural activities as well as training programs such as computer courses, hairdressing, mechanics and electricity modules which are supervised by the Office of Vocational Training and Labor Promotion.

In addition to these five centers, the study phase for a new project for vulnerable women in from Tetouan was launched this year. This project is dedicated to the temporary reception of vulnerable women including young girls, women with and without children who are in distress. It will also offer support for social reintegration which is in addition to the socio-professional and educational services made available by the skills building centres. It will offer refuge and help in the form of social, legal and psychological assistance, while supporting their independence and financial self-sufficiency. The center will have five main components: a legal and social support service, a unit for pre-school education and daycare for young children, an educational and professional center, an accommodation space and commercial premises intended to house income-generating activities. It will be managed by a local association with the assistance of institutional partners.



**TRAINING AND SKILLS BUILDING CENTER FOR BAHRAOUIAN WOMEN AND YOUTH – FAHS ANJRA**

**Project Cost:** 6 Million dirhams

**Partners:**

- Office of Vocational Training and Labor Promotion
- Provincial Council of Tangier
- Agency for the Promotion and Northern Development
- TMSA – Tangier Med Special Agency • Local Association



**TRAINING AND SKILLS BUILDING CENTER FOR WOMEN AND YOUTH IN JOUAMAA CENTER – FAHS ANJRA**

**Project Cost:** 4.5 Million dirhams

**Partners:**

- Office for Vocational Training and Labor Promotion
- Provincial Council of Tangier
- Agency for the Promotion and Development of the North
- TMSA – Tangier Med Special Agency • Local Association



## FOCUS ON CENTER PROJECTS

## WOMEN'S SOCIAL CENTERS



## COMMUNITY CENTER FOR MOTHER AND CHILD OF MERS EL KHEIR

Project Cost: 6 Million dirhams

## Partners:

- Al Omrane Group
- Moroccan Association for Family Development



## JERADA WOMEN'S TRAINING AND SKILLS BUILDING CENTER

Project Cost: 5.2 Million dirhams

## Partners:

- Oriental Regional Council
- Local Association

## KROUCHEN WOMEN'S TRAINING AND QUALIFICATION CENTER

Project Cost: 2 Million dirhams

## Partner:

- Ennour Association

## CENTER FOR WOMEN IN PRECARIOUS SITUATIONS OF TETOUAN

Project Cost: 5,2 Million dirhams

## Partners:

- Agency for the Promotion and Development of the North
- Local Association



## SOCIAL CENTER FOR THE RECEPTION OF THE ELDERLY LAHRAOUIYINE – MADIOUNA

The Social Center for the Reception of the Elderly of Lahraouyine opened its doors in November 2022. It has a capacity to take care of 48 permanent residents. The center started its activities by welcoming 16 seniors who have an average age 74 from the urban area of Casablanca. These seniors have no fixed address, no income and no family ties.

The center offers its residents a secure community living space where they are provided with appropriate social support and specific care to help them regain their autonomy and re-establish social ties. It also serves as a daycare center for people over 60 living in difficult circumstances. Care includes accommodation for permanent residents, catering, medical support such as consultations, care and medication follow-up as well as leisure activities such as artistic, tailoring, gardening and intergenerational meetings. The center is managed by the Casablanca Carrières Centrales Association – Section El Fida Mers Sultan.



## SOCIAL CENTER FOR THE RECEPTION OF THE ELDERLY, LAHRAOUIYINE - MADIOUNA

Project Cost: 13 Million dirhams

## Partners:

- Casablanca Carrières Centrales Association
- El Fida Mers Sultan Section



## FOCUS ON CENTER PROJECTS

## SOCIO-EDUCATIONAL AND CULTURAL CENTERS FOR YOUNG PEOPLE

Established in areas poorly served by social support and leisure facilities, the Socio-Educational and Cultural Centers created by the Foundation contribute to the social integration of young people from disadvantaged backgrounds through participatory cultural activities and the creation of social ties. The centers have spaces for learning, interaction and conviviality, they allow young people to discover and practice various artistic activities, while encouraging the expression of their talents and their capacities for action. Depending on the size of the center, young people have access to the classic disciplines of music, visual arts and theatre, and potentially modern dance, calligraphy, computer graphics and theatre. The spaces are fully equipped and fitted out for the needs of the courses and to host shows or exhibitions. Other components such as multimedia rooms, libraries, book clubs and spaces for the young children complement the activities and enrich the young people's experience. By virtue of their mission, these centers are also open to local socio-cultural associations. Facilities and infrastructure are made available to these associations for training programs, rehearsals and theatrical and musical performances. Some centers also provide tutoring as well as professional training modules, which are intended for young people in difficulty or who have dropped out of school.

2022 saw the opening of the Artistic and Cultural Entertainment Complex of Tabriquet in Salé and completed construction of the Socio-educational Center of Izemmouren, a rural town of 5,200 inhabitants located at 11 km from Al Hoceima.

The Salé complex is a new-generation centre, with a large reception capacity which gives young people access to a wide range of artistic discovery and learning activities. It is designed around five themes: theater, body expression, music, graphic arts and a library which lead to educational workshops for each discipline. In addition, an introductory program to art restoration professions such as the binding of old books and repair of musical instruments will introduce young people to skills that are little practiced and which require very technical skills.

The complex is managed by the Ministry of Youth, Culture and Communication whose human resources such as management, teachers and contractors will collaborate with local cultural associations for the implementation of the animation program relating to theater activities and exhibits.

The Izemmouren Center will create a new dynamic in a place that does not have existing infrastructure for the social care of young people. On a smaller scale this structure will be a place of education and training to increase the chances of socio-professional integration of young people from Izemmouren and the neighboring douars. The center will have a music workshop, a multimedia room, a library, an academic support room and two professional training workshops. It will be managed by the eponymous association.



**TABRIQUET - SALÉ ARTISTIC AND CULTURAL ENTERTAINMENT COMPLEX**

**Project Cost:** 13 Million dirhams

**Partner:**

- Ministry of Youth, Culture and Communication



**SOCIO-EDUCATIONAL CENTER OF IZEMMOUREN - AL HOCEIMA**

**Project Cost:** 4 Million dirhams

**Partners:**

- Tangier - Tetouan - Al Houceima Regional Council
- Izemmouren Association for Development



## EDUCATION AND SUPPORT FOR SCHOOLING

Alongside the Education Reform Project implemented by the Public Department of Education and Pre-School, the Foundation is pursuing its commitments related to access to education and the fight against school dropout rates, by concentrating its efforts with disadvantaged populations and those from rural areas.

The year 2022 saw the opening of four new spaces dedicated to preschool education within various women's centers. They bring to 120 the total number of preschool units produced by the Foundation which offer children aged 3 to 6 a structured and modern learning and development framework.

In addition, a new reception center located in Gafait (Province of Jerada) has seen the completion of construction and development works and is part of the Dar Taliba program which aims to bring young people from rural areas closer to school structures. Its opening is scheduled for early 2023 and will allow middle school students from geographically distant homes to continue their schooling, by hosting them near their school.

## GAFAIT BOYS AND GIRLS HOME - JERADA

Gafait is a rural town in the province of Jerada (Oriental Region) located 27 km from Jerada. Gafait has a middle school and high school which welcome young people from the neighboring douars of Oued El Hai, Rouabah and El Bekhtan Safli. The schoolgirls were housed in a boarding school whose capacity and reception conditions was limited. In consultation with the Regional Academy of Education of the Oriental, the Foundation has created a new reception center that offers an educational environment and accommodations which aim to overcome the risk of children dropping out of school due to the constraint of this remote region. The new home includes a boarding school with a capacity of 80 young people, both girls and boys. Its amenities include an accommodations which are adapted for young people with disabilities, a multipurpose room, a multimedia room and a refectory. The establishment was also built near a sports hall and a sports field in order to facilitate access to leisure activities for the young residents. The home is supervised and managed by a technical team from the Ministry of National Education, Preschool and Sports.



**GAFAIT BOYS AND GIRLS HOME - JERADA**

**Project Cost:** 6 Million dirhams

**Partners:**

- Oriental Regional Council
- Ministry of National Education, Preschool and Sports



FOCUS ON CENTER PROJECTS



TRAINING AND EMPLOYMENT

Investing in the employability of young people, in particular those from disadvantaged backgrounds or who have dropped out of school, remains at the heart of the Foundation's priorities. Non-formal education and vocational training are the main mechanisms for helping them acquire skills and specialize in trades that the Foundation makes available to them. Such as social integration centers and qualification centres which carry out trainings in partnership with the OFPPT and public departments like Tourism, Agriculture, etc.

In 2022, following the High Royal Instructions, six training centers and three youth skills development sections opened their doors in the different regions of the Kingdom. They welcomed 1,218 graduates or secondary school graduates, including 1,048 enrolled in the certifying and diploma courses of vocational training. Five new vocational training establishments in different trades (social and educational functions, agricultural logistics, metallurgy and welding, etc.) have completed their construction and equipment works in the cities of Casablanca, Médiouna, Kénitra and Tangier in addition to a new center project dedicated to applied service technology professions, launched in Casablanca.

Regarding informal learning structures, training sections have been set up within the Second Chance School of Ben M'Sik, the Community Center for Women and Children of Mers El Kheir and the Women's Qualification Center of Jerada. These different sections, generally intended for NEETs (young people who have dropped out of school, are unemployed and have no qualifications), serve as a support framework in the construction of the professional project and the integration of these young people. The latter have access to training programs in local trades such as car repair, kitchen clerk or hairdressing, requiring young workers for assistant and apprentice positions. These basic trainings are also a prerequisite for integration into qualifying vocational training circuits.

As for the vocational training centres, their programmes follow a logic of business specialization and integration of new sectors, according to the skills needs of developing regional economic ecosystems. These are new generation centers, designed around modern educational spaces and integrating new technologies, both in content and learning tools. This model also includes an entrepreneurial innovation program that aims to develop the spirit of initiative and entrepreneurship among young people. Their management and the educational supervision of young trainees are provided by the OFPPT.

TRAINING AND EMPLOYMENT

TRAINING CENTER IN RENEWABLE ENERGY PROFESSIONS OF AAKARI - RABAT

Inaugurated at the start of the 2022-2023 school year, the center welcomed 288 trainees. It will reach its maximum capacity of 528 teaching places over a period of two years. It is the second professional establishment in Morocco to offer the renewable energy sector, through specialized courses in electrical engineering (electromechanics of automated systems, solar and wind), energy engineering (industrial thermal), industrial maintenance and installation of photovoltaic systems. These programs are complemented by modules in IT, software and industrial design.



TRAINING CENTER IN RENEWABLE ENERGY PROFESSIONS OF AAKARI - RABAT

Project cost: 20 Million dirhams

Partner:  
• Office for Vocational Training and Labor Promotion



## FOCUS ON CENTER PROJECTS

## TRAINING CENTER IN BUILDING TRADES – FEZ

This new centre, which has a capacity of 384 teaching places, welcomed 245 young trainees in its first year of operation. It offers two common core courses in civil engineering and building, as well as complementary courses related to geometry-topography, aluminum carpentry, sanitary plumbing and building electricity. These courses lead to Specialized Technician, Technician and Specialization diplomas, for a training period of 9 to 18 months including apprenticeships. Focused on practical training, the center has specific workshops equipped with the latest generation equipment (construction laboratory, painting-decoration workshops, sanitary plumbing, building electricity, etc.) as well as a platform for wholesale practical work works integrated in the center. In addition to technical training, trainees have access to language courses, soft skills training and a media library.



TRAINING CENTER IN BUILDING TRADES – FEZ

**Project cost:** 14 Million dirhams

**Partner:**

- Office for Vocational Training and Labor Promotion

## CENTER FOR TRAINING AND SUPPORT FOR THE INTEGRATION OF YOUNG PEOPLE - FEZ



Commissioned simultaneously with the Training Center in Building Trades, this new structure has strengthened the training offer in the city of Fez, by offering new sectors with high potential for integration. Beyond trades related to catering, hairdressing and tailoring, the training provided by the center also covers digital development, digital infrastructure, web marketing and hotel management. This program is supplemented by language, IT and soft skills modules.

For its first year of start-up, the center welcomed 162 trainees, for a total capacity of 354 teaching places.

CENTER FOR TRAINING AND SUPPORT FOR THE INTEGRATION OF YOUNG PEOPLE – FEZ

**Project cost:** 23.5 Million dirhams

**Partner:**

- Office for Vocational Training and Labor Promotion

## TRAINING CENTER IN ELECTRICITY AND ELECTRONICS PROFESSIONS OF SIDI OTHMAN – CASABLANCA

Project completed in 2022, the Sidi Othman Electrical and Electronics Training Center aims to provide young people with technical skills related to the fields of computing, mechanics, optics and processes. automation and robotics.

The center includes, in addition to specific technical teaching areas (industrial electricity, automation, electronics, mechanical maintenance, manufacturing in electronics, mechatronics and robotics), a computer room, a Smart Factory and IMS workshop, a Telecom laboratory and an academic space Cisco. As training integrates cross-functional skills, the center also has a digital room for languages and soft skills, a digital room dedicated to entrepreneurship and a didactic resources unit. And to broaden the horizons of young people in training, the center has a sports and cultural space that will allow young people to carry out extracurricular activities in parallel with their training.

The center provides a maximum capacity of 500 teaching places.



TRAINING CENTER IN ELECTRICITY AND ELECTRONICS PROFESSIONS OF SIDI OTHMAN – CASABLANCA

**Project cost:** 33 Million dirhams

**Partners:**

- General Directorate of Local Authorities
- Casablanca - Settat Regional Council
- Office of Vocational Training and Labor Promotion

## TIT MELLIL METALLURGY AND WELDING TRADES TRAINING CENTER

Completed in 2022, the Tit Mellil Metallurgy and Welding Training Center is a large-scale project with regional reach. With a capacity of 700 educational places, it is made up of four large spaces designed around educational workshops, a transverse digital structure, a sports and cultural space as well as a boarding school with a capacity with 130 places, the latter being intended to accommodate young learners from all regions of the Kingdom.

The center will provide the sectors related to metal construction, welding, metal radiography as well as study, test and inspection processes in metal construction. The transverse digital structure program will be used to strengthen soft skills, languages and digital learning, and also to develop the entrepreneurial skills of young people.



TIT MELLIL METALLURGY AND WELDING TRADES TRAINING CENTER

**Project cost:** 36 Million dirhams

**Partners:**

- General Directorate of Local Authorities
- Regional Council of Casablanca - Settat
- Office of Vocational Training and Labor Promotion



## FOCUS ON CENTER PROJECTS

## TRAINING AND EMPLOYMENT

## TRAINING CENTER IN EDUCATIONAL AND SOCIAL PROFESSIONS OF BNI MAKADA – TANGIER

Second establishment of its kind built by the Foundation – the first having opened its doors in 2018 in Rabat – the Training Center in Educational and Social Professions of Bni Makada has been programmed to meet the skills needs generated by the construction site of the generalization of the preschool. Completed in 2022, it gives young trainees access to two main courses: a diploma course as a specialized educator and an assistant educator, and a qualifying training course as a preschool specialized educator. It also includes a training course in social assistance, a profession that has been in high demand in the private market for several years.

Structure with a dual vocation, the center has a wing dedicated to the care of early childhood, consisting of an educational crèche and a space for preschool education welcoming children aged 3 months to 6 years. This configuration facilitates the implementation of an integrated apprenticeship program, through which young people in training in educational professions can carry out their apprenticeship internships in situ. Similarly, certain opportunities for direct professional integration are open to graduates according to the needs in terms of human resources for management.



TRAINING CENTER IN EDUCATIONAL AND SOCIAL PROFESSIONS OF BNI MAKADA – TANGIER

**Project cost:** 8 Million dirhams

**Partners:**

- Tangier - Tetouan - Al Hoceima Regional Council
- Office of Vocational Training and Labor Promotion

## TRAINING CENTER IN APPLIED TECHNOLOGY SERVICE PROFESSIONS OF YOUNG AIN CHOQ – CASABLANCA

A new project launched in its planning phase in 2022, this center will propose ten courses dedicated to the fields of digital and artificial intelligence, management and commerce as well as electrical engineering and mechanical. It will be equipped with specialized rooms, classrooms and workshops to be used for practical applications. It will also include common spaces dedicated to learning soft skills and foreign languages, as well as developing digital and entrepreneurial skills. A sports and cultural space will also be made available to young learners to encourage extracurricular activities and promote their development.

The center will have a maximum capacity of 500 teaching places.



TRAINING CENTER IN APPLIED TECHNOLOGY SERVICE PROFESSIONS OF AIN CHOQ – CASABLANCA

**Project cost:** 33 Million dirhams

**Partners:**

- General Directorate of Local Authorities
- Casablanca - Settat Regional Council
- Office of Vocational Training and Labor Promotion



## ECONOMIC INTEGRATION

Fully committed to promoting entrepreneurship among disadvantaged young people and women in rural areas, the Foundation strengthens its intervention mechanisms year after year. Funding in kind, solidarity incubation and local support are the main levers of action that it implements to support the creation and development of economic initiatives such as income-generating activities, cooperatives and very small businesses.

In 2022, in addition to the continuation of the Major National Programs PIAE and PAAC, activity was marked by the opening, on High Royal Instructions, of the Center for Very Small Solidarity - Based Businesses in Oujda. This reinforces the regional presence of the CTPES platform, present in the cities of Casablanca (2015) and Fez (2019). This physical platform was initiated to encourage the creation and the realization of economic activities, with the bearers of a solvent project, having neither the means nor the network to embark on entrepreneurship. The centers offer them incubation in premises equipped and adapted to the exercise of their activity for a maximum period of 18 months. Professional equipment necessary for the start of their activity, technical and managerial supervision provided by the adviser-accompaniers reporting to the technical staff of each center are made available by the centers.

## CENTER FOR VERY SMALL SOLIDARITY - BASED BUSINESSES OF OUJDA

Commissioned in September, the center has an incubation capacity of 50 projects, through 30 production workshops and 20 service premises. The start of its activities was done with the launch of the call for projects process, with profiles without activity and young university students with a project idea. The selection made it possible to identify the first promotion of the center, composed of 36 project leaders including seven young girls, with ideas for activities related in particular to robotics, audiovisual production, web creation and development, carpentry, computer graphics and printing services.

The incubation phase will take place within six months, a period necessary for the formalization of the various activities and the finalization of the business plans prior to the establishment of professional equipment needs. At the same time, young entrepreneurs benefit from training and support modules for setting up projects. They will be supplemented by a personalized follow-up in the post-creation phase of the VSEs.



CENTER FOR VERY SMALL SOLIDARITY - BASED BUSINESSES OF OUJDA

**Project cost:** 24 Million dirhams

**Partners:**

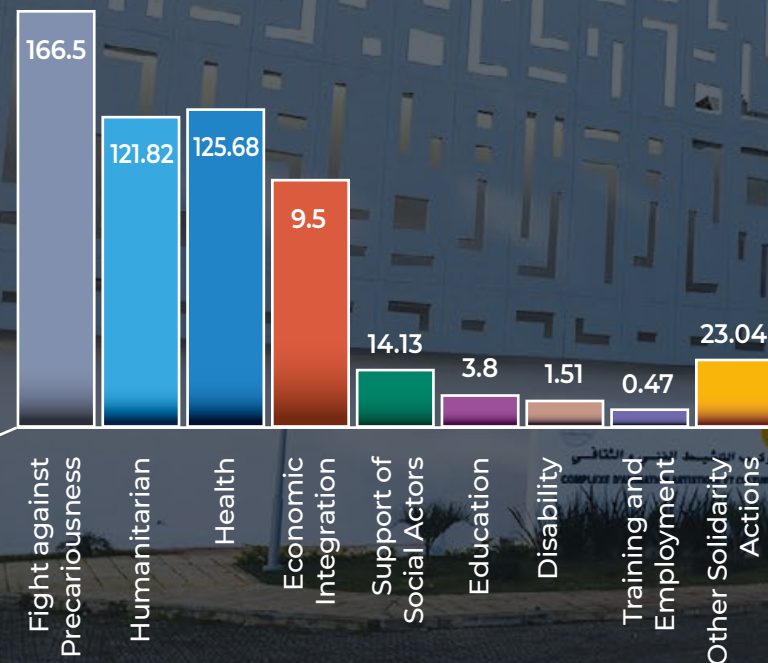
- Oriental Regional Council
- Office of Vocational Training and Labor Promotion



## 2022 THE KEY NUMBERS

**TOTAL  
COMMITMENTS  
2022**

**551.45** MILLION DIRHAMS



**NUMBER  
OF BENEFICIARIES**

## 23 Centers commissioned in 2022

- Health
- Disability
- Training and Employment
- Economic Integration
- Fight against Precariousness

Agadir • Casablanca • Fez • Fahs Anjra •  
Jerada • Médiouna • Mers El Kheir • Oujda •  
Salé • Tangier • Ville Nouvelle Errahma

## 5 New projects Initiated

- Health
- Fight against Precariousness
- Education
- Training and Employment


Casablanca • Rabat • Youssoufia • Tetouan


## 14 Centers completed

- Health
- Fight against Precariousness
- Education
- Training and Employment


Casablanca • Mediouna • Nador • Oujda •  
Souk Larbaa


## 5 Major Medical and humanitarian operations

 **25<sup>th</sup> Edition of the Food Support Operation - Ramadan 1443**

 **22<sup>nd</sup> Edition of the Marhaba Operation to welcome Moroccans Living Abroad**

 **3 Local medical and surgical campaigns**

 **34,118 Young trainees** admitted to vocational training and qualification centers

 **212 trainees with mental disabilities** in training in the different sections of the CNMH (kitchen, service, pastry, gardening, pottery, housekeeping).

 **8,487 Young girls and students** hosted in hostels and boarding schools

 **4,136 Children** supervised in spaces dedicated to preschool in social and training centers

 **17,788 Children and young people** accompanied at the educational, cultural and sports level


 **8,738 Women** benefiting from the services of socio-educational and skills-building centers

 **515 Elderly people** welcomed and cared for in dedicated centers

 **Projects and cooperatives** supported by support actions for the development of their income-generating activities

 **8,415 Association Members and economic actors** who participated in training programs


 **44,499 Poor and vulnerable people** received medical care during solidarity medical campaigns


 **43,851 People with disabilities** (young people and adults) monitored in specialized centers and the National CNMH Network

 **171,601 People** benefiting from the services of medical and social centers

 **7,077 young people** followed in addiction centers throughout the Kingdom

 **3 million disadvantaged people** receiving Ramadan food support

 **3,080,984 Moroccans Living Abroad** welcomed during the 2022 edition of Operation Marhaba

 **189,540 People** benefiting from Marhaba social and medical assistance

THE KEY NUMBERS





2022  
PROJECTS



# ECONOMIC INTEGRATION

In 2022, the Foundation has committed a total budget of 94.5 million dirhams in favor of economic inclusion, of which 94% has been directly allocated to the promotion of economic initiatives led by young people from disadvantaged backgrounds and women from rural areas. These resources are used to support the creation and development of activities through integrated mechanisms, based on financial support (provision of professional equipment) and two-year support covering a pre and post-creation training program, as well as close monitoring to ensure the sustainability of the projects.

## ECONOMIC INTEGRATION

Over the past two years, the Foundation has made changes to strengthen the access of programs, including the PIAE, to young women and individuals whose economic situation has deteriorated during the pandemic. Thus in 2022, the female representation of the project leaders selected reached a share of 33% compared to the average rate of 21% recorded between 2017 and 2021. As for the individual project leaders – the IGAs – they reached a workforce of 237 projects, i.e. almost 40%. In addition, the year was marked by the establishment of an information system dedicated to monitoring the implementation of the program and the development of supported activities.

At the same time and within the framework of the program dedicated to cooperatives, the PAAC, the Foundation has supported 33 development projects for local cooperatives from the regions of Casablanca – Settat and Fez – Meknes. To these are added 15 new projects identified in the Souss-Massa region.



## THE INSERTION PROGRAM THROUGH ECONOMIC ACTIVITIES – PIAE

SIXTH PROMOTION 2022 – MAIN INDICATORS

PIAE

**595**  
PROJECTS SELECTED

**40.5** Million dirhams  
OVERALL BUDGET ENVELOPE

**503** Service projects

232 BTP  
101 IT, audiovisual, computer graphics and digital  
74 Tourism and catering  
56 Hair and Beauty  
24 Auto mechanics  
16 Personal services

**92** Production projects

Handicrafts | including 55 cooperatives

### NATURE OF PROJECTS

**264** TPE  
**237** AGR  
**94** Cooperatives

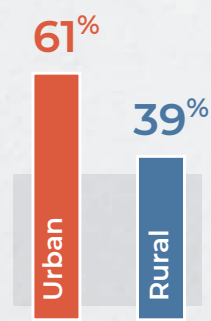
### GENDER

**33%** Projects led by women  
**67%** Projects led by men

### STAGE OF ACTIVITY

**49%** Development  
**51%** Creation

### IMPLANTATION ENVIRONMENT



### GEOGRAPHICAL DISTRIBUTION

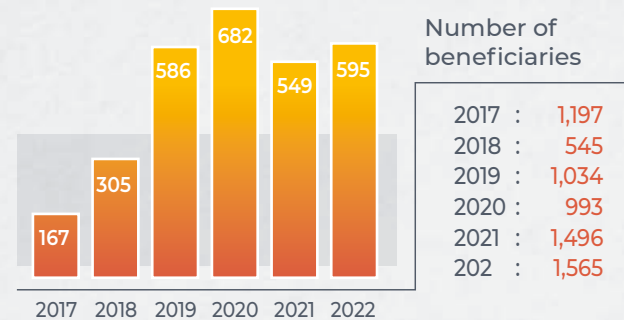
Casablanca - Settat **384** including 28 cooperatives  
Fez-Meknes **104**  
Beni Mellal - Khenifra **55**  
Rabat - Sale - Kenitra **52** including 27 cooperatives





## PROGRESS REPORT 2017 – 2022

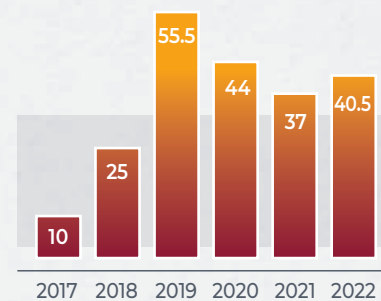
Number of projects supported **2,884**



Number of beneficiaries

2017 :	1,197
2018 :	545
2019 :	1,034
2020 :	993
2021 :	1,496
2022 :	1,565

Overall budget committed between 2017 et 2022 **212**  
Million dirhams



## Activity area

Overall workforce of **production** economic activities



29%

Global workforce of economic **service** activities



71%

## TRAINING AND SUPPORT

Pre-creation phase

Fiscal year 2022

**595**  
PROJECTS

The holders of the **595 projects** selected in 2022 benefited from the first phase of support, in the form of training sessions and individual and group coaching. A comprehensive **250-day training program** focused on the process of developing their business plans and the study of professional equipment needs, the strengthening of entrepreneurial skills and capacities and advice in choosing the legal form of the company's activity.

Post-creation phase

Programming relating to the **549 projects** selected in 2021

The year 2022 saw the implementation of phase two of support from which the **549 project holders** selected in 2021 benefited. This, broken down into **230 days of training and monitoring**, focused on the assistance of administrative procedures for the formalization of activities, follow-up advice on the conduct of activities, networking and support for market access.

PIAE activity monitoring system

This new system, developed internally in the form of an integrated management platform, was implemented to provide the Foundation with a centralized dashboard. It is used to monitor the execution of the program by financial year, to dematerialize the management procedures and to monitor the evolution of the performance indicators of the program as well as those of the supported activities. The system covers all the stages of the program system, from the identification of focal point associations (??) and the awareness of candidate project holders, to the delivery of equipment and post-creation monitoring of activities.





## THE ACCOMPANIMENT AND SUPPORT PROGRAM FOR COOPERATIVES - PAAC

The Foundation's experience in supporting cooperatives working in the crafts and local products sectors, combined with the activity of training and qualification centers in craft trades (promotion of trades and training) and the positive socio-economic benefits of the Casablanca Oasis Solidarity Market, paved the way for the PAAC, an integrated aid mechanism initiated in 2020. It is mainly aimed at cooperatives with members from underprivileged areas with development potential or whose recovery units require upgrading in terms of health compliance.

Its implementation actually started in 2021, the Foundation having focused its areas of intervention on issues related to the organization, skills of cooperative members, production, financing and access to the market.

### PAAC objectives

- **Strengthen** the technical and managerial capacities of cooperative members
- **Improve** production capacities through the granting of equipment and the upgrading of processing units
- **Promote** access to structured markets and support the marketing of products.

#### Partners:

- Ministry of Tourism, Handicrafts and Social and Solidarity Economy
- Agricultural Development Agency

### Intervention devices

- Upgrade of sectors
- Layout of premises and/or construction of production units
- Grant of equipment
- Support for obtaining authorization and approval from onssa (local cooperatives)
- Training and support

- Craftsman's House
- Cooperation Development Office
- The regions

## 2022 ACTION PROGRAM

New commitments  
for the 2022 financial year

**52**  
COOPERATIVES

**36.175** Million dirhams  
BUDGET  
ENVELOPE



**41** Terroir | 323 Members

- Plan for the development of premises, equipment and training for 26 cooperatives
- Restructuring program via the construction of production and training units for 15 cooperatives



**11** Handicrafts | 88 Members

- Sector development, equipment and training program

Location area	Terroir	Craftsmanship
Casablanca - Settat Region	13	
Souss - Massa Region	25*	
Fez - Meknes Region		11
Rabat - Sale - Kenitra Region	3	

\* The final selection process will be completed in early 2023

### Sectors and activities of cooperatives

#### Terroir

- Valorization of Doukkali grapes (jam and vegetable oils)
- Honey and derivatives • Cereals • Legumes • Spices • Smen
- Milk collection and cheese production

#### Crafts

- Basketry • Traditional weaving • Pottery • Leather and leather goods
- Cabinetmaking and woodworking



Closing of 2021 entries

22  
BENEFICIARY  
COOPERATIVES



11 Terroir | 176 Members

- Casablanca – Settlat and Beni Mellal - Khenifra regions
- Development and equipment plan for 2 cooperatives
- Restructuring plan via construction and equipment for 9 cooperatives



11 Handicrafts | 114 Members

- Casablanca - Settlat region
- Technical assistance and launch of development plans

GLOBAL TRAINING AND SUPPORT PROGRAM

Financial year 2022

52  
COOPERATIVES

520 days of training in total focused on the diagnosis and establishment of the business plan by activity

Financial year 2021

22  
COOPERATIVES

550 days of training in total focusing on technical assistance in terms of quality, design, brand creation, packaging development and certification, as well as marketing assistance (access to structured markets, development of commercial partnerships and participation in national fairs)

The 2022 financial year was marked by the establishment by the Foundation of new agreements in partnership with the regions of Casablanca – Settlat, Sous – Massa, Tangier – Tetouan – Al Hoceima. Lasting three years covering the 2023 to 2025 financial years, these agreements aim to target beneficiary cooperatives more broadly and develop new craft industries.

An overall provisional envelope of 129 million dirhams will enable 164 local cooperatives and 90 craft cooperatives, i.e. 254 structures in total, to benefit from the program support and assistance system.

PROVISIONAL ACTION PLAN 2023 - 2025

Regions : Casablanca - Settlat | Tangier - Tetouan - Al Hoceima | Souss - Massa

	2023	2024	2025
Budget envelope ( in million dirhams )	38	43	48
Terroir	32	37	42
Crafts	6	6	6
Number of beneficiary cooperatives	79	85	90
Terroir	49	55	60
Crafts	30	30	30



# HUMANITARIAN

After two years of projects conducted under the Covid 19 State of Emergency exceptional measures, the Foundation resumed the regular activity of its humanitarian projects in 2022. In addition, the 2022 editions of the various programs carried out in the field saw the deployment of greater resources with a view to strengthen the medical and social assistance services as well as to adequately respond to the needs of populations impacted by two years of the health crisis.

## HUMANITARIAN

### NATIONAL FOOD SUPPORT OPERATION "RAMADAN 1443"

Since 1998, the Ramadan Food Support Operation has become a large-scale annual solidarity event. The 2022 edition was particularly remarkable with the presence of His Majesty King Mohammed VI, may God assist him, who kicked off the campaign at the Oudaya school located in the old Medina of Rabat. During the launch, 414 families from the neighborhood benefited from a food basket, out of a population of 53,832 households in the Rabat – Salé – Kénitra Region.

At the national level, 600,000 low-income households, including 459,504 living in rural areas, benefitted from the food distribution operation. Significant resources were committed with the assistance of the Ministry of the Interior (General Directorate of Local Authorities) and the Ministry of Endowments and Islamic Affairs so that food needs (13,000 tonnes) were met. A total of more than 100 million dirhams was mobilized for the purchase of products, packaging and delivery to distribution points.

This year in view of the stabilization of the Covid 19 epidemic, the distribution system was relocated to local centers managed by local authorities and caïdats. More than 1,800 centers were set up across the national territory and served as relays for the delivery of food aid to the leaders and representatives of the beneficiary families. Like previous campaigns, the identification of the beneficiaries was subject to field work carried out by the local authorities. This makes it possible to assess the living conditions of these people and their current situation on the basis of socio-economic criteria.



### RAMADAN 1443 FOOD SUPPORT OPERATION

**600 000**  
BENEFICIARY HOUSEHOLDS

including 459,504 households  
from rural areas

**103** Million  
dirhams  
GLOBAL BUDGET  
of the operation

**172** dirhams  
Basket cost  
VS **244** dirhams,  
according to market  
prices

**3 million individuals**

The elderly, widows, people with  
disabilities and disadvantaged  
families

**87** Chief town, provinces  
and prefectures

#### PARTNERS

##### Funding:

- Ministry of the Interior - General Directorate for Local Authorities
- Ministry of Habous and Islamic Affairs

##### Implementation

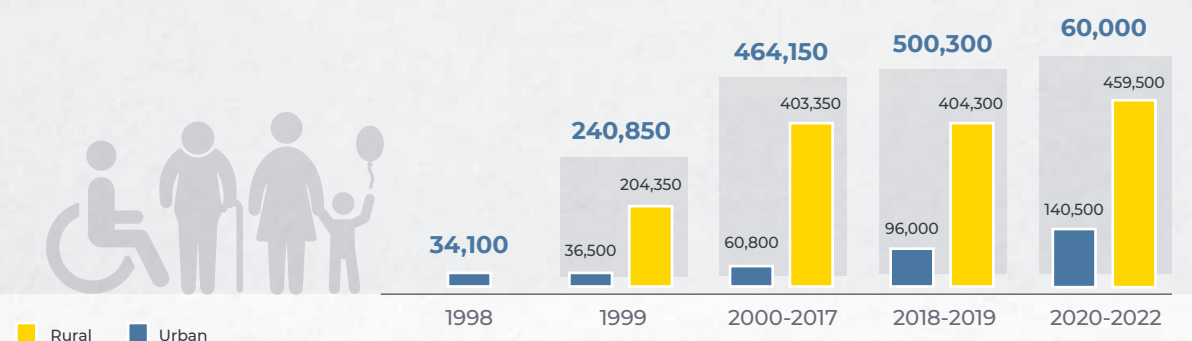
- Ministry of the Interior • National Mutual Aid
- Ministry of Health and Social Protection
- Royal Gendarmerie
- Social Works of the FAR (DGSS)
- National Promotion • Auxiliary Forces

**7** FOOD  
PRODUCTS | **10,800** tons

10 kg of flour • 4 kg of sugar • 5 liters of oil • 1 kg of lentils  
1 kg of vermicelli • 250 g of tea • 850 g of tomato concentrate

### EVOLUTION OF THE HOUSEHOLDS BENEFICIARY

FROM 1998 TO 2022



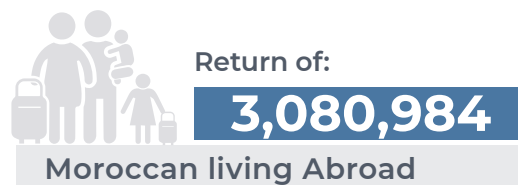




## MARHABA OPERATION TO WELCOME MOROCCAN LIVING ABROAD 22<sup>ND</sup> EDITION

The 2022 Marhaba Campaign, organized under the Effective Presidency of His Majesty King Mohammed VI, may God assist him, took place in good conditions thanks mobilization and synergy between local partners and achieved the objectives of a smooth, secure and fluid effort.

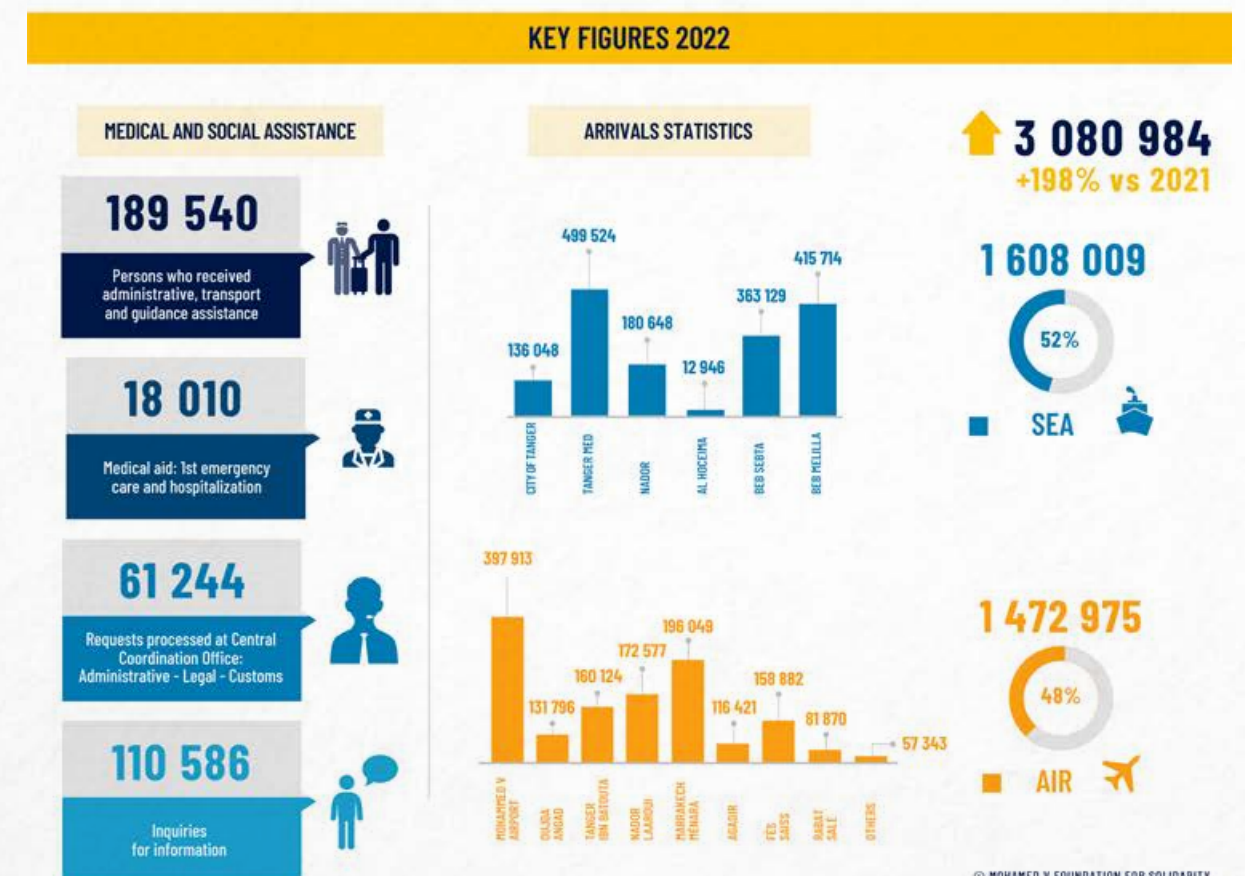
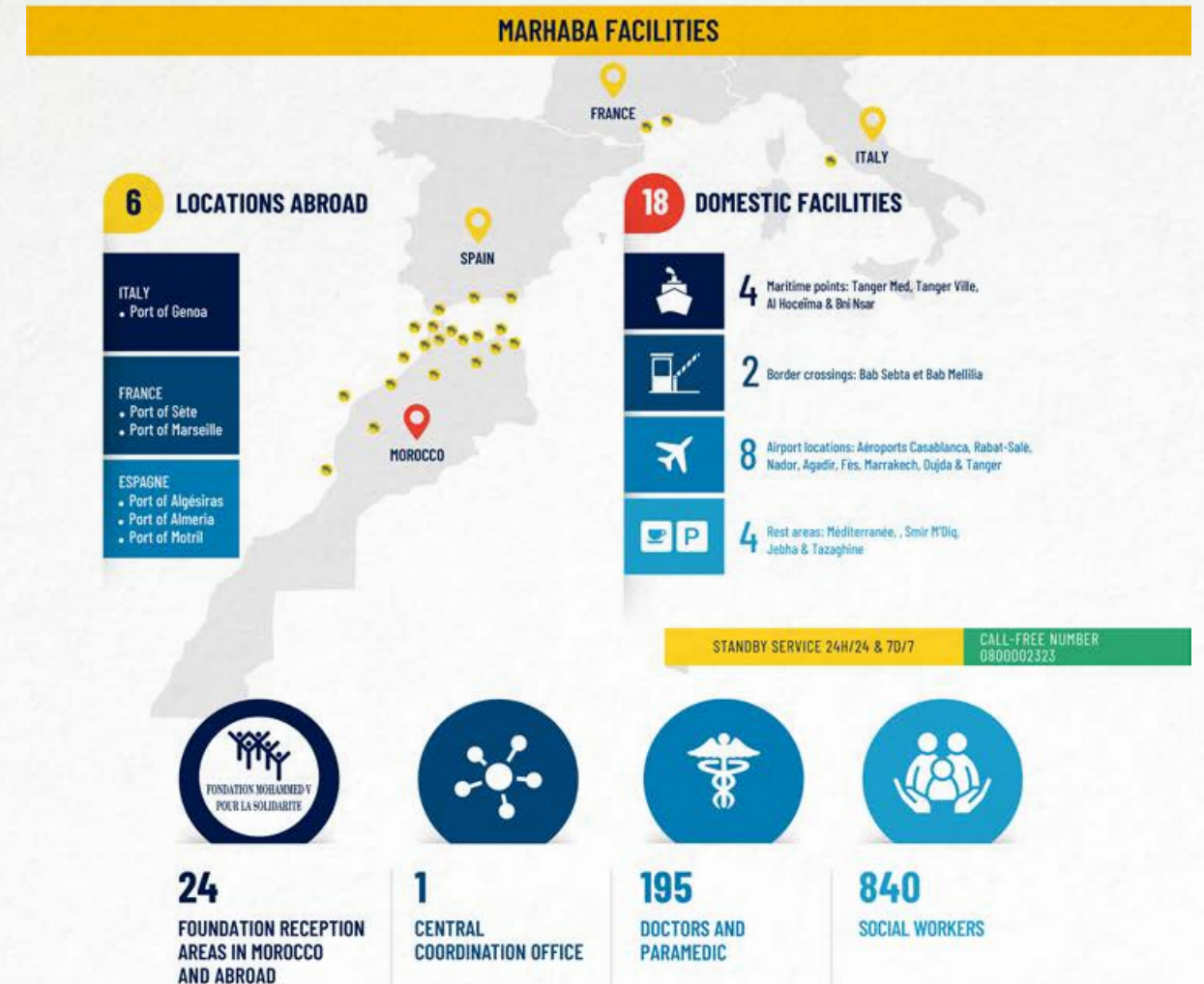
Support measures were put in place by the various partners involved in the campaign. The 2022 edition saw the implementation of the global reception system in Morocco, France, Italy and Spain by the Foundation. In addition, new reception sites have been opened in Morocco: a social assistance area at Rabat - Salé airport and a rest area at M'Diq - Smir. The Foundation deployed 24 Marhaba sites to welcome and assist members of the community.



After the forced interruption of returns between 2020 and 2021, a large influx of Moroccans living abroad was recorded in 2022. Between June 5 and September 15 the Marhaba system welcomed 3,080,984 arrivals, an increase of 198% compared to 2021 and up 4% compared to 2019, of which 52% transited by sea.

With regard to the humanitarian aspect, local social and medical assistance services have been deployed on board long-haul ships since 2021 as well as at 24 operational Marhaba spaces in Morocco and abroad. 189,540 members of the community have benefitted from the services offered. 41,420 of them benefited from administrative and legal assistance, 18,010 from medical care, 15,937 from assistance with customs authorities and 3,887 from assistance with transport.

In addition, the Foundation was vigorously supported the victims and families of those involved in a coach accident which occurred in July, 2022 near Granada. On Royal Instructions, 35 victims were accompanied by teams operating at Motril, the port of Algeciras and the port of Tangier Med, for emergency treatment in local hospitals and the transport of other passengers to at their home in Morocco.







## THE 2022 PROGRAM OF COMMUNITY MEDICAL CAMPAIGNS

In 2022, the Foundation continued its healthcare access program by working as closely as possible to people in disadvantaged areas or living in rural areas. It continued to favor targeted and large-scale medical campaigns, combining multidisciplinary care, general surgery and ophthalmic surgery. A new principle of intervention adopted in 2021. This principle is based on the pooling of efforts between the Ministry of Health and Social Protection through the involvement of University Hospital Centers (CHU) and regional health delegations in order to ensure better target projects and to ensure their impact. Three areas of cooperation were set: the identification of patients requiring surgical treatment, specifically urgent cases, long waiting list and patients, people in need who are not covered by RAMED, the participation of university hospital teams and the establishment of a system for monitoring the beneficiaries of the campaign. Three campaigns were carried out in the provinces of Tan Tan, Jerada and Midelt. The Foundation has deployed these campaigns in provincial hospitals as well as at neighboring sites so that direct management of multidisciplinary care can be achieved. These campaigns benefited 24,817 people including 16,863 women. They also allowed the management of 550 surgeries including 472 cataract surgeries, and delivered 35,382 medical interventions including examinations and care in general and specialized medicine.

The Foundation also provided support making mobile medical units, human resources and drug supplies available to the organization of 20 medical caravans undertaken by approved medical associations throughout the national territory for the benefit of 19,682 people and which carried out 27,207 medical procedures.



### PROGRAM 2022

**3 CAMPAIGNS**  
Mohammed V Foundation  
for Solidarity

**3 Provinces covered**  
Tan Tan • Jerada • Midelt

**20 CAMPAIGNS**  
in support of approved associations

**6 Partner associations**  
• ABSOS • Action Urgence  
• Moroccan League against Tuberculosis  
• AMPS • ANFAS • Rotary

### VOLUNTEER MEDICAL TEAMS

**459** General practitioners,  
specialists and surgeons

**271** Nurses and technicians

**44,499** Beneficiaries

**62,589** Acts including  
550 surgeries

### OVERALL REPORT 2003 – 2022

**981**  
Medical  
Campaigns



**1,247,417**  
Beneficiaries



# SUPPORT FOR SOCIAL ACTORS

Local associations are an essential partner in the management of the Foundation's social centers. They benefit annually from a solidarity financial contribution which strengthens their development and the management of the structures for which they are responsible. The 2022 financial year saw the allocation of a large budget envelope in order to support of a large number of associative actors. This guarantees the quality of care services and supports the associative activity which was weakened by the health crisis and economic context of the past two years.

## SUPPORT FOR SOCIAL ACTORS

### SUPPORT FOR ASSOCIATIONS

This year 14.94 million dirhams were intended to cover the operating needs of 94 partner entities. Beyond the assistance provided to associations managing independent centers and the management of associative centers, the Foundation has also supported associations to be the focal point for the implementation of projects and project leaders in the field for project leaders implementing PIAE programs.

#### ASSOCIATIONS FOR THE MANAGEMENT OF AUTONOMOUS ENTITIES

**6** ENTITIES **10** Million dirhams

#### ASSOCIATIONS MANAGING THE FOUNDATION CENTERS

**25** ENTITIES **1,71** Million dirhams

#### ASSOCIATIONS - PIAE FOCAL POINTS

**42** ENTITIES **1,23** Million dirhams

#### PARTNERS ASSOCIATIONS

**3** ENTITIES **1,9** Million dirhams

## BENEFICIARY ASSOCIATIONS

### Associations for the management of autonomous entities

- Association de gestion du Centre National Mohammed VI des Handicapés
- Associations de gestion des Centres de Qualification et de Formation dans les Métiers de l'Artisanat (Fès – Salé et Marrakech)
- Association de gestion du Centre Mohammed VI de Soutien de la Micro-finance Solidaire
- Association de gestion du Marché Solidaire de L'Oasis

### Partners Associations

- Association Marocaine d'Assistance Médicale
- Association de Bienfaisance Musulmane Dar Taliba - Sidi Mokhfi
- Association Basma pour le Développement et l'Environnement
- Association Al Wissal pour la Femme
- Association Al Moubadarates - Oujda
- Association pour le Développement de la Femme et de l'Enfant
- Association Taghbaloute pour la Coopération et le Développement - Ait Ghmat
- Association Dades Mgouna pour le Développement
- Association Afanour pour le Développement
- Association Imzine
- Association Oxygène pour la Femme, la Mère et l'Enfant
- Association Alihiia pour la Culture
- Forum Sportif Ouarzazate
- Tissu Associatif Skoura
- Association Féminine Tifaouine pour le Développement Rural
- Association Assabil Ila Lahyat pour les Enfants en situation de Handicap
- Association Femme et avenir pour Développement Durable
- Association Ezaouia pour le Développement Social
- Association Izri du Centre d'Orientation et de Formation des Professionnels du Tourisme - Midelt
- Association Marché Maroc - Midelt
- Association Nissaa Elghad pour le Développement Rural Ait Oumgha - Ait Ayach - Midelt
- Association Atlas Zaaïda pour l'Education, la Culture le Sport et le Développement Humain
- Association Maroc Alzheimer - Gestionnaire du Centre du Jour D'Alzheimer - Rabat
- Association de gestion du Centre Socio-Culturel pour L'insertion des Jeunes Ben M'sik – Casablanca
- Association de gestion l'Espace Al Hayat pour l'Insertion Sociale

### Associations - PIAE Focal Points

- Association de Communication pour le Développement de L'espace de Formation des Associations en Techniques de Communication
- Réseau des Associations Unies pour la Qualification Sociale
- Association Maharat – Moulay Rachid
- Réseau Associatif de Gestion du Centre Socio-Educatif de Formation et d'insertion des Jeunes –Moulay Rachid
- Association Mouassat de Soutien aux Veuves – Mohammédia
- Association de Gestion de l'espace Educatif pour la Consolidation des Compétences des Jeunes – Ben M'Sik
- Association Ouelad Salem pour le Développement Culturel et Social
- Association Bouhaira Slimania des Œuvres Sociales
- Association Initiative pour le Soutien des Jeunes et le Développement de l'emploi – Benslimane
- Association Ait laazzaouiha Féminine pour le Développement – Tiznit
- Association Tarik Ben Ziad-Chtouka Ait Baha
- Association Jeunes d'Atlas –Taroudant
- Association Entre Elles Entrepreneures – Inzguan Ait Melloul
- Association Hiya Wa Howa Siyane
- Association Provinciale des Femmes en Situation de Précarité - Tata
- Association Mouvement Jeunesse pour le Développement Local – Khénifra
- Association Intelaka pour le Développement, l'Environnement et la Culture - Afouer
- Association Azilal pour l'Appui aux Activités des Jeunes
- Association Oued Zem pour le Développement et la Communication
- Association des Gestionnaires et Formateurs des Ressources Humaines - OUJDA
- Association de Très Petites Entreprises – Nador
- Association Coopération Développement – Jerada
- Association Al Wassit d'encadrement et d'Accompagnement des Porteurs de Projets
- Association Marocaine de Coopération et de Développement – Taourirt
- Organisation Scoutisme Mohammedia Marocaine
- Association Al Ahd Al Jadid
- Association Basmat Amal pour le Développement Social
- Association Alfath pour L'Environnement et le Développement Durable
- Association Jeunes Hssaine pour le Développement et la Solidarité
- Association Amal Salé
- Association Espace Femme – Tinghir
- Coopérative Al Wahda Achababia – Errachidia
- Association Moultaqa des Jeunes pour le Développement – Midelt
- Coopérative Riayadate Al Amal pour les Services
- Association Taza Initiative
- Réseau Espace Civil de Fès et Région
- Réseau Associatif Local - Missour
- Association Sans Frontières
- Réseau Associatif pour le Développement Participatif de Meknès
- Association Al Manal pour l'Animation Féminine
- Union National des Femmes du Maroc - Bureau Régional Jamaa Mezouak - Tétouan

### Other Associations

- Fondation Mohammed VI pour la Réinsertion des Détenus
- Association L'Heure Joyeuse
- Association Laki pour l'Accompagnement et Le Développement des Compétences de la Femme - Jerada



CENTRE DES TRES PETITES  
ENTREPRISES SOLIDAIRES

SPECIALIZED  
ENTITIES WITH  
INDEPENDANT  
MANAGEMENT

مركز المقاولات الصغرى التضامنية





SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

# THE OASIS SOLIDARITY MARKET - CASABLANCA



The Solidarity Market of the Oasis continues its course of development and in 2022 achieved a growth of 23%. This brings the cumulative turnover between 2017 and 2022 to more than 268 million dirhams. This performance is the result of in-depth work carried out with the network of cooperatives, whether in terms of product promotion (improvement of packaging, traceability and adapted references of capacities) or commercial promotion through merchandising and sales. The referenced products have increased to 10,332 (+ 1,005 new varieties compared to 2021), thus offering a wide choice to customers.

In 2022, 24 new cooperatives were referenced, bringing to 396 the number of structures present at the Solidarity Market, and which benefit from the impact of this platform created especially to support the National Social and Solidarity Economy.



## THE OASIS SOLIDARITY MARKET - KEY FIGURES 2022

Cumulative turnover achieved between 2017 and the end of December 2022 **268.5** Million dirhams

2022 turnover **67.59** Million dirhams

Breakdown of turnover			
by type of cooperative according to 2022 achievements			
Land	Cosmetics	Crafting	
67%	23%	10%	

Regional representation of cooperatives	
Fez - Meknes	63
Souss – Massa	64
Beni Mellal – Khénifra	51
Rabat-Sale-Kénitra	44
Marrakesh – Safi	40
Casablanca – Settat	36
Draa – Tafilalet	32
The Oriental	29
Tangier-Tetouan-Al Hoceima	5
Dakhla – Oued Ed-Dahab	5
Laayoune – Sakia Al Hamra	5
Guelmim – Oued Noun	2

Number of cooperatives referenced			
396	Land 175	Crafting 134	Cosmetics 87
Product references		10,332	
Crafting	Land	Cosmetics	
4,560	3,873	1,899	



Top 5 items sold by volume	
Black Olives	Candied Lemon
Verbena	Olive Oil
Sesame	
Top 5 items sold by turnover	
Olive Oil	Hammam Cosmetic Box
Nuts	Extra Virgin Olive Oil
Almonds	

Volume of items sold in fiscal year 2022 **1,891,832 units**

Annual visitor traffic **673,602**



## SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

# THE MOHAMMED VI NATIONAL CENTER FOR THE DISABLED (CNMH) – SALE AND REGIONS



In 2022, the CNMH carried out all of its activities in face-to-face mode, while maintaining its monitoring program set up in 2020. Certain remote support services, in particular the digital education platform HEL, conferences in line and awareness and planning meetings, have been maintained in order to maintain a certain flexibility of action and to continue to respond to the new behaviors and support needs that have emerged during the pandemic.

The year was marked by the commissioning, on the High Royal Instructions, of the two new regional sections of Agadir and Tangier, thus broadening the territorial coverage of the CNMH and access to its benefits and care services. in favor of people with disabilities from the regions of Sous Massa and Tangier - Tetouan - Al Hoceima.

## MAIN PERFORMANCE INDICATORS OF THE CNMH DE SALE

### ND ITS REGIONAL STRUCTURES - OUJDA, FEZ, CASABLANCA, SAFI, MARRAKESH, AGADIR AND TANGIER

**ACTIVITY OF THE FIVE SERVICE CENTERS** related to medico-social, socio-educational, sports, social care and professional training activities during the year 2022.

#### Medical

12,651	patients in medical and psychological consultation
10,524	in dental medicine
44,136	rehabilitation sessions (speech therapy, psychomotricity, physiotherapy and orthoptics)
925	orthopedic devices to beneficiaries with disabilities.

#### Professional training

212	trainees with mental disabilities (cooking, service, pastry, gardening, pottery, housekeeping).
-----	---

#### Socio-educational

1,183	beneficiaries of educational, cultural and artistic support (including 500 at a distance)
220	students supported by the CNMH and integrated into ordinary classes in the Rabat Sale Kenitra region.

#### Sport

2,089	Beneficiaries of therapeutic, competitive and recreational sports activities.
-------	---

#### Social

13,268	People who received social assistance
--------	---------------------------------------

## ACTION PROGRAM RELATING TO THE CONSOLIDATION OF CARE SERVICES AND THE DEVELOPMENT OF COOPERATION

**1 Continuous training on disability,** for the benefit of staff, parents and partners, in particular the DGSS (educators), Auxiliary Forces (parents), AXA insurance (staff).

**2 Conferences dedicated to the fight against gender-based violence among women with disabilities.**

During the first quarter of 2022, the CNMH organized, in partnership with the United Nations Population Fund (UNFPA) and the Court of Appeal, three conferences on the theme «The fight against violence based on gender (GBV) among women with disabilities», in order to raise awareness among the various actors of this issue of gender-based violence among people with disabilities. The conferences took place in three regional sections: Marrakesh, Casablanca and Fez.

**3 Action of orthopedic devices in the provinces of Taounate and Taza**

As part of the Local Medical Campaigns Program conducted annually by the Foundation, the CNMH took part in the various operations deployed between January and March in the provinces of Taounate and Taza. Its intervention focused on screening and tailor-made orthopedic equipment for disadvantaged populations (young and adult) with difficult access to health services and specific care.

**4 Organization of the 1<sup>st</sup> regional handicap congress by the regional CNMH of Oujda**

The CNMH Regional Section – Oujda organized, on June 16 and 17, the 1<sup>st</sup> regional disability congress, in partnership with the Mohammed I University of Oujda. This congress brought together all stakeholders (civil society, government, private sector, cooperation, universities and individuals) in the field of disability at the regional level. The event was an opportunity to discuss priority themes related to the rights of people with disabilities, in particular access and medico-social care in the Oriental region.

## PROMOTION AND SOCIAL ACTIVITIES

### Back to school 2022-2023 - September 2022

Every year, the CNMH and its Regional Sections organized the back-to-school season, an important event in terms of raising awareness and integrating children and young people with disabilities into the educational environment. The day focused on meetings and exchanges (information and awareness of the various care programs and services) with the parents of beneficiaries as well as associations working in the field of disability. This day was also the occasion for the graduation of children and young people and to encourage them to continue their journey towards training, university, schools and higher education.

### Thirteenth National Disability Forum - March 2022

Under the High Patronage of His Majesty King Mohammed VI, and on the occasion of National Disability Day, the CNMH organized its 13th National Forum. This was placed under the theme: «Disability in Morocco: Legal arsenal and effectiveness of rights». Facilitated by some of the best-known national and international experts in the field of disability, representatives of civil society, government departments and the private sector, academic researchers and national and international collaborators, the forum saw the participation of more than 300 people representing the 12 regions of the Kingdom of Morocco. All gathered to attend scientific conferences and debate, via thematic workshops, on priority issues and those prior to the promotion of the right to well-being of people with disabilities.

### CNMH summer program - July 2022

As part of its program to promote the effective integration of children with disabilities into social life, the CNMH and its Regional Sections organized a day

camp, from July 18 to 29, 2022. Placed under the theme : «My Summer Activities: Learning, Fun and Inclusion», this camp allowed children and teenagers with disabilities, in the company of other young people without disabilities, to participate in various targeted entertainment activities. The objective was to highlight personal qualifications and teamwork and independant activity outside family institutions, schools and assistance centers.

### Fourth edition of the road race 2022 - December 2022

On the theme «Inclusive sport... community bet», the CNMH - Section Oujda organized the 4th edition of the Oujda road race, which was held on December 24. This sporting event has made it possible to bring together all the conditions favoring the independence and inclusion of people with disabilities in the socio-economic fabric. More than 200 sportsmen and women, from the CNMH network and 15 partner associations working in the field of disability in the Oriental region, took part in this race.

### National Competition - Handi-culinary Trophy of Agadir 2022 - December 2022

On the occasion of the International Day of the Disabled, the CNMH - Regional Section of Agadir organized the first edition of the Handi-culinary Trophy and this, with the support of the Culinary Academy of France - Moroccan Delegation. This competition was dedicated to young people with mental disabilities currently in pastry making training at all CNMHs in Morocco. It took place in the presence of national institutional structures, NGOs and jury members, in particular great starred chefs from France and Morocco. Trophies, certificates of merit and stars were awarded to the 12 young finalist participants, whose first prize in pastry was awarded to the CNMH of Tangier and that of the kitchen to the CNMH of Agadir.



# SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

## THE CENTER FOR WORK-BASED INTEGRATION AND ASSISTANCE (CIAT) - SALE



In 2022, CIAT maintained the development trend initiated the previous year, through an upmarket in-house production (Agriculture and Bakery – Pastry) as well as the diversification of the services and benefits offered both at the level of the referral center of Sale rather than the Handi Idmaje space of Guiche Loudaya (annex in the external environment). The center also continued its efforts in terms of B to B promotional activity (organization of sheltered events and programming of external sales stands), by broadening the recruitment base of potential customers. This strategy was carried out in parallel with the substantive work that was carried out to identify future employers of young workers with mental disabilities (TSHM).

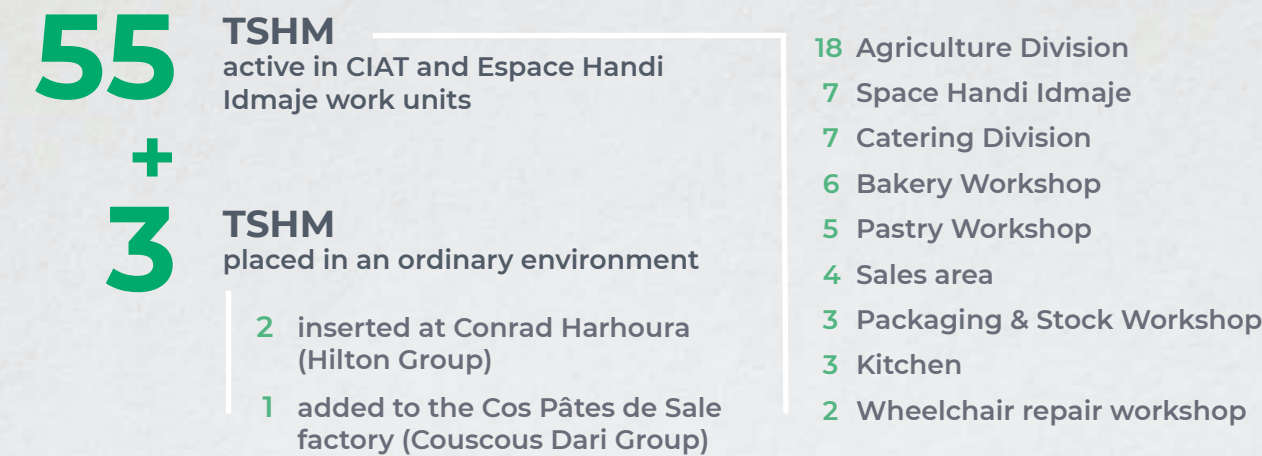
The year 2022 was marked by the implementation of two partnerships concluded with the Hilton Group and Couspate (Couscous Dari group), which enabled the insertion of three TSHMs from CIAT in the structures falling under these two institutions. In addition, and still with a view to preparing TSHMs as well as possible for ordinary working conditions, CIAT has set up a bridging programme, in the form of occasional reception activities in companies, thanks to the assistance of institutions that have opened their doors to young workers.

At the same time, the CIAT recorded remarkable commercial performances, with a record level of reservations recorded having made it possible to generate a related turnover of more than 1.6 million DH, i.e. more than 50% increase compared to 2021. As for the overall turnover, it reached 5.3 million dirhams, the highest level achieved since the commissioning of CIAT in 2017.



### 2022 KEY INDICATORS

#### Professional activity of TSHM



### BRIDGE PROGRAM AND SOCIO-EDUCATIONAL ACTIVITIES OF THE TSHM

<b>External sales stands</b> <ul style="list-style-type: none"> <li>Kermesse and events Axa Service Maroc</li> <li>U Expresse</li> <li>CDG sports event / Eco-city Central Park in Zenata-Mohammedia</li> <li>Teleperformance Temara call center</li> <li>International University of Rabat</li> <li>National Disability Forum at CNMH Sale</li> <li>ONCF station in Flap Agdal.</li> </ul>	
<b>Occasional work activities</b> <ul style="list-style-type: none"> <li>Cleaning and catering service at GTR (Grands Travaux Routiers – Rabat)</li> <li>Gardening activity at SNTL (National Transport and Logistics Company), at OFPPT (Office of Vocational Training and Labor Promotion),</li> <li>Organization and participation in B to B coffee breaks (Miftah Saad Association, OFPPT, AXA Service Morocco, ARDI Foundation, Dutch Embassy, etc.)</li> </ul>	
<b>Commercial activity CIAT - Sale</b> <ul style="list-style-type: none"> <li>104,502 visitors, i.e. almost four times more traffic than in 2021</li> <li>69,675 Meals served</li> <li>3,056 Organic agricultural production baskets sold</li> <li>382 Events hosted (Birthdays, B to B, parties, etc.), twice as many as in 2021</li> <li>14 Events and socio-educational activities organized</li> </ul>	
<b>Space Handi Idmaje – Oula Mtaa in Temara</b>	
<b>7</b> TSHM in professional activity	
2 Restaurant Gusto	104,502 covers served at the Gusto restaurant
2 Delicatessen store	21,000 customers at the delicatessen store
2 Dry cleaning Ecolo Idmaj	23,768 Items processed at the Ecolo Idamj dry cleaners
1 Bakery	3.7 million dirhams of overall turnover generated by catering activities, sales at the laundry and delicatessen store.



## SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

# THE NETWORK OF CENTERS FOR VERY SMALL SOLIDARITY - BASED BUSINESS (CTPES) – CASABLANCA, FEZ AND OUJDA

In 2022, the CTPES network was expanded with the opening of a new regional branch in Oujda, thus extending its geographical coverage and further promoting entrepreneurship among young project leaders from disadvantaged backgrounds. Active for seven years now and present in the cities of Casablanca, Fez and Oujda, the CTPES continues its interventions by helping to support the emergence and growth of many small economic structures in the regions covered by its branches.

In addition, the CTPES network continues to forge partnerships with players in the national and international entrepreneurial ecosystem in order to offer project leaders a wide choice of support programs according to their needs. A new information system (awareness day) and reinforcement of support (Intelak and «Experts» day) has been set up to promote the development of the entrepreneurial spirit among young people and provide tailor-made support projects in the creation phase.

## PERFORMANCE INDICATORS

### CTPES Casablanca

**7<sup>th</sup> Promotion:** Final selection phase for the recruitment of projects in the incubation phase

**6<sup>th</sup> Promotion:** 145 active projects incubated within the center

**5<sup>th</sup> Promotion:** 142 VSEs in the post-incubation and preparation phase for installation in an external environment

### CTPES Oujda

**1<sup>st</sup> Promotion :** 36 Projects recruited and being equipped for the incubation phase within the center

### CTPES Fez

**4<sup>th</sup> Promotion:** Final selection phase for the recruitment of projects in the incubation phase

**3<sup>rd</sup> Promotion:** 22 active projects incubated within the center

**2<sup>nd</sup> Promotion:** 12 VSEs in the post-incubation and preparation phase for installation in an external environment

## KEY FIGURES

**913** Young entrepreneurs supported

**111.6** Million dirhams of turnover achieved by VSEs

**2,447** Hours of training

**2,675** Recruited candidates

**100%** of activities have been formalized

**95%** TPE sustainability rate

## PROMOTION AND COOPERATION



### Awareness and support program

Four new meetings have been created by the CTPES network, aimed at the general public, young project leaders and incubated VSEs. On the one hand, there are open days and awareness Fridays intended to provide information on the network's systems and services aimed at promoting and encouraging the entrepreneurial spirit, and on the other hand, Intelak Tuesdays dedicated to guidance on finding funding sources for business development as well as "Expert" days set up to serve to provide targeted responses from industry experts.



### PIAE program

Through its support platform, its expertise in incubation and its close work with young project leaders, the CTPES network was integrated by the Foundation as a stakeholder in the PIAE. Since 2020, the network has been involved in the sourcing of VSEs, pre and post-creation training, support for project leaders and the incubation of selected VSEs.

In 2022, the CTPES intervention for the PIAE was as follows:

**Phase of the call for applications for the study of the files**  
**2,675** recruited candidates

**Training program**  
**480** Young project leaders and VSEs supported  
**273** training sessions  
**1,638** hours of training



### Participation in the PMDR - Support Program for Returning Moroccans from around the World

Building on the success of its first edition, the PMDR, which aims to support and strengthen the skills of entrepreneurs of Moroccan origin wishing to develop economic initiatives in Morocco, has launched its second edition for the year 2022, in s relying on the CTPES network for everything relating to training and support.

The network has thus taken charge of a collective training program relating to the creation and development of activities, personalized follow-up and orientation in terms of logistical and financial support. This program has been deployed in the four regions of the Kingdom: Casablanca Settat - Beni Mellal Khenifra - Tangier Tetouan El Hoceima and Oriental.



### Switchmed program

After the establishment of the National Partnership Support Network for Switchers (PNS), the CTPES is continuing its Switchmed program to support green businesses in Morocco. Its action aims to strengthen the skills of the network, with the aim of building a pool of experts dedicated to supporting eco-entrepreneurs and green start-ups.

In 2022, the Casablanca CTPES represented Morocco at the Switchmed Connect 2022 which took place in Italy (Rimini). At the same time, the CTPES participated in the regional and national selection committees of 90 eco-entrepreneurs who benefited from a training program spread over 30 sessions and 180 hours of training.



### ARZATLAS program

The result of a partnership with the United Nations Development Program (UNDP), the Arzatlas project is part of the Microfinance Program (MFP) of the Global Environment Facility (GEF). Implemented in Morocco by the CTPES of Fez, it aims to promote the economic and social development of the community by using the Cedrie Biosphere Reserve (RBC) as a lever to support Social and Solidarity Economy (ESS) initiatives. ) operating in green entrepreneurship. It mainly targets projects for the preservation and enhancement of the cedar forest in the provinces of Ifrane, Khenifra and Boulemane. For its second year of activity, the CTPES worked with 18 young initiators, through a pre- and post-creation training program conducted over 13 sessions.



## SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

# THE MOHAMMED VI CENTER FOR SOLIDARITY - BASED MICRO FINANCE (CMS) – CASABLANCA

In 2022, the microfinance sector in Morocco is part of an upward dynamic. Loans granted totaled an overall outstanding amount of MAD 8.54 billion at the end of December 2022, recording an increase of 4.69% compared to December 2021. The average outstanding amount increased by 10.37% over the same period to reach 10,716 DH at the end of December 2022.

The sector had 797,112 active customers at the end of 2022, divided between three categories of borrowers: individual (74%), solidarity (22%) and very small businesses (TPE, 4%). With regard to CMS activity in 2022, the Center continued to support microcredit associations and their beneficiary clients, both in terms of training programs, marketing support events, and analysis and sector monitoring. The CMS also participated in various events, including the annual conference of the Microfinance Network of Arab Countries «Sanabel» in Cairo and the 2nd edition of the «Salon Smart Entreprise Morocco» in Casablanca.

The year was marked by its integration into the «Microfinance African Institutions Network» (MAIN), thus enabling it to strengthen its visibility on the African and international scale, and to better fulfill its role of supporting the microfinance sector in Morocco.

## SKILLS SUPPORT PROGRAM - TRAINING

### SPECIFIC TRAINING PLAN INTER AMC

#### (MOROCCAN MICROCREDIT ASSOCIATIONS) & MICRO-ENTREPRENEURS

The 2022 training plan has been deployed in four areas of intervention:

#### Axis 1

Business training on topics related to amicable collection techniques, management of unpaid bills, financial education, customer support and risk management and internal control.

#### Axis 2

Management training related to governance, the «agile manager» and conflict management.

#### Axis 3

Training on entrepreneurship around themes focused on the development of the entrepreneurial spirit, the development of the Business Plan Model, and that of the business plan.

#### Axis 4

A new training cycle set up on the themes of green finance, digitalization, empowerment of rural women and social and environmental performance.

### Review of the 2022 training plan

DESCRIPTION	NUMBER OF TRAINING DAYS	STAFF	JFP(*)
Specific training for AMC agents	320	517	1,652
Training of micro-entrepreneurs	56	1,231	2,229
Consulting and training engineering	105	785	1,588
Logistics support	69	897	1,696
E-Learning training for AMC agents and micro-entrepreneurs	2,016	2,727	4,032
<b>TOTAL</b>	<b>2,566</b>	<b>6,157</b>	<b>11,191</b>

(\*) JFP : Participant Training Days (Training days x Workforce)



## OTHER TRAINING ACTIVITIES

### Moazara II Program

For the second consecutive year and within the framework of the partnership with the Ministry of Tourism, Handicrafts and Social and Solidarity Economy, the CMS has supported and trained 54 cooperatives operating in the regions of Marrakesh and Safi. Sales and Marketing techniques, communication and development of the entrepreneurial spirit, the feasibility study of a project and the development of the Business Plan were the themes addressed by this program.

### Training of Trainers – Financial Analysis

The CMS, in partnership with the Moroccan Foundation for Financial Education (FMEF), organized a training cycle on «TPE Financial Analysis» for the benefit of 18 people, AMC and CMS agents.

### Training AMC staff, micro-entrepreneurs, VSEs and cooperatives on the sidelines of various national events or organized by the CMS

As part of the 2<sup>nd</sup> edition of the Solidarity Bazaar organized in M'diq, 120 people were able to benefit from training sessions in Financial Education and Entrepreneurship. In addition and during the 9<sup>th</sup> edition of the National Micro-Entrepreneur Award, 123 people, including 63 exhibitors were able to follow a similar training, as well as 75 cooperatives during the 3<sup>rd</sup> edition of the Regional Exhibition of Social and Solidarity Economy (SRESS ) organized in Fez. Finally, as part of the support for micro-enterprises under the PIAE, 114 people were able to benefit from training in entrepreneurial support, personal development, financial education, «soft skills» and digital marketing.



## THE MOHAMMED VI CENTER FOR SOLIDARITY - BASED MICRO FINANCE (CMS) – CASABLANCA

### PROMOTION OF MICRO-ENTERPRISES

#### & SUPPORT FOR THE MARKETING OF MICRO-ENTREPRENEUR PRODUCTS



#### Program for Integration through Economic Activities (PIAE) - March

This year, the Integration through Economic Activities Program has made it possible to recruit a total of 214 graduates, including 20 IGA beneficiaries of microfinance.

In parallel, a survey was carried out among PIAE beneficiaries, from February 10 to March 10, 2022, to measure the socio-economic impact of the equipment grant and the quality of the support offered.

#### Organization of an exhibition-sale on the sidelines of an international sporting event in M'diq - June

Taking advantage of the first edition of the international festival «Salon d'été» organized in M'diq by the Royal Moroccan Federation of Diving and Underwater Activities (FRMPS), the CMS made available to 21 micro-entrepreneurs who benefited from microfinance, spaces to exhibit and market their products, and thus take advantage of the influx of tourists.



#### Organization of the 2<sup>nd</sup> edition of the Solidarity Bazaar in M'diq - July to September

For the second consecutive year, the Bazar Solidaire has settled in M'diq. Placed under the theme «Valorization of local products for better economic and social development», the event, in which 180 exhibitors participated, welcomed nearly 50,000 visitors. This initiative has created around a hundred direct and indirect seasonal jobs for young people in the region, who have come to help exhibitors.

A study of the impact of microcredit and the training needs of micro-entrepreneurs was conducted with 160 people. The Moroccan micro-credit associations have thus expressed the wish to see the «Solidarity Bazaar» renewed each year, given its impact and the activity generated in favor of the tourist dynamics of the reception area of the event.



#### Organization of the 9<sup>th</sup> Edition of the National Micro-Entrepreneur Award - November

On November 4, 2022, the CMS organized the 9<sup>th</sup> National Micro-Entrepreneur Award in Beni Mellal by honoring 24 micro-entrepreneurs, including 13 women, selected among the most deserving for the originality and success of their micro-entrepreneurs.



#### Organization of a regional meeting of micro and very small enterprises in Beni Mellal - November

As part of the launch of the 1st edition of the Cultural, Artistic and Sports Days in Beni Mellal, initiated in collaboration with the Chamber of Crafts of the Beni Mellal-Khenifra region, the CMS organized a regional meeting for the benefit of 63 micro-entrepreneurs and very small businesses, from November 1 to 8, 2022. An exhibition space has been set up for this purpose to allow the general public to discover the various products of micro-entrepreneurs and VSEs.



#### National Support Program for Income Generating Activities - December

In partnership with the CDG Foundation, the CMS organized the 8th edition of the IGA Support Program by supporting the creation of young micro-enterprises. Out of a total of 476 applications, 245 projects were pre-selected and 200 made it to the final selection. Among these finalist projects, 38% are led by women. The winners received financial grants of up to three million dirhams (overall budget envelope of the program) to enable them to develop their activities. The Moroccan micro-credit associations that participated in this 8<sup>th</sup> edition were also honored.

### MICROFINANCE OBSERVATORY

During 2022, the Microfinance Observatory continued to develop sector monitoring projects as part of its information and analysis mission for the Microfinance sector in Morocco. With regard to the deliverables made by the Microfinance Observatory, they focused on:

- The project to set up the «Platform Observatory of the Microfinance sector in Morocco» in order to improve the monitoring of the activity of the sector, through the consolidation of the indicators of the sector sent by the microcredit associations and the production of reporting and analysis.
- The automation of the questionnaire relating to the survey carried out on the impact of the PIAE on its beneficiaries.
- The automation of the form for entering data relating to candidates for the 9th edition of the «National Micro-Entrepreneur Award».
- The production and dissemination of monthly dashboards and quarterly notes on the microfinance sector in Morocco.
- The production of a new detailed report, by microcredit association, on the evolution of the indicators of the microfinance sector.



# SPECIALIZED ENTITIES WITH INDEPENDANT MANAGEMENT

## QUALIFICATION AND TRAINING CENTERS IN CRAFT TRADES – CQFMA – FEZ – MARRAKESH - SALE

The year 2022 of the CQFMA saw a full resumption of activities, including in-person activities deployed within the centers as well as in an external environment with partner craftsmen and cooperatives. 3,251 young people, including 3,223 new registrants followed their training in the three centers making up the CQFMA network.

All the training programs (initial and continuous), support for entrepreneurship and promotion-cooperation have been implemented, thus exploiting the full potential of the operation of the centers.

The CQFMA of Marrakesh saw the opening of the Center de la Femme Artisane; a new annex in the heart of the Medina, entirely dedicated to women’s cooperatives and the training of young apprentices.

### FOCUS ON THE SIDI ABDELAZIZ’S CRAFTSMAN WOMEN’S CENTER - CQFMA MARRAKESH



Location in a tourist area, at Place Ben Youssef, near the Dar El Bacha Museum

- Area: **1,674** m²
- Project cost: **10.3** Million dirhams
- Partners:
  - Wilaya of Marrakesh – Safi
  - Ministry of Housing and Urban Policy
  - Ministry of Tourism, Handicrafts and Social and Solidarity Economy
  - Ministry of National Education, Vocational Training, of Higher Education and Scientific Research
- Components:
  - **4** Production workshops - basketry, leatherwork, vegetable materials, embroidery and modern sewing
  - **1** showroom and **1** sales room
  - **2** Classrooms
  - **1** Multimedia room
  - **1** computer classroom
  - **1** multipurpose room
  - **1** Coffee garden

This new center hosts 4 women’s cooperatives led by 16 women. They ensure the production and learning activities of 40 young female trainees from the CQFMA.



### TRAINING PROGRAM

#### Workforce situation 2021 - 2022

	CQFMA FEZ	CQFMA SALE	CQFMA MARRAKESH
Workforce Promotion 2022	492	552	1,270
		<b>2,323</b>	
Workforce Promotion 2021 2 <sup>nd</sup> year of training	80	48	800
		<b>928</b>	
Number of Trainees per Center	572	600	2,079
<b>Global Number of Trainees</b>		<b>3,251</b>	

Of the 3,251 young people in training, 1,012 (add CQFMA Fez workforce) trainees followed their technical apprenticeship in the production workshops of companies, craftsmen and cooperatives that are partners of the centers and operate in an external environment. This mode has allowed the direct integration of 1,159 young people into the labor market.

#### Number of apprentices by sector – Focus on the class of 2022

	CQFMA FEZ	CQFMA SALE	CQFMA MARRAKESH
Leather	48		35
Wood	44	61	60
Textiles	352	497	1,010
Metals	76	20	50
Clay	44	12	173
Plant materials	8	10	1



## QUALIFICATION AND TRAINING CENTERS IN CRAFT TRADES

– CQFMA – FEZ – MARRAKESH - SALE



### SUPPORT PROGRAM

#### FOR THE PROFESSIONAL INTEGRATION OF YOUNG LAUREATS

In parallel with the training of young people, the CQFMAs implement various levers that promote the professional integration of the laureates, directly in companies or through support for the creation of economic activity. In the same way that the CTPES and the CMS are stakeholders in the integration program through economic activities, the CQFMAs intervene in sourcing and support (help in setting up business plans and post-creation) of projects related to crafts.

In 2022, the CQFMAs thus contributed to the identification of 92 projects under the Class of 2022 and to the support of 155 activities under the Class of 2021.

Below is the overall situation of the activity of the Employment - Entrepreneurship Unit in relation to the integration of the winners of each CQFMA:

#### Professional integration activity

	CQFMA FEZ	CQFMA SALE	CQFMA MARRAKESH
Graduates integrated in hospitality businesses	239	42	360
Graduates integrated in artisanal cooperatives	68	190	260
Self-employed Graduates	22	10	100
Graduates supported for the creation of cooperatives	2		140
Graduates supported for a business creation project	2		40
Graduates in higher education		15	
<b>Insertion rate</b>	<b>83%</b>	<b>89%</b>	<b>84%</b>

### CONTINUOUS TRAINING OF CRAFTSMEN, PROMOTION AND COOPERATION

In 2022, the various CQFMAs continued activities related to the continuous training of craftsmen operating in local markets, reinforced by international cooperation programs. The continuing education program is aimed both at craftsmen involved in the supervision of young apprentices, and at craftsmen operating in local markets. It aims to strengthen their skills, and pays particular attention to new areas of product development, namely design, innovation as well as management and marketing.

Similarly, promotional actions within the centers and with institutional partners have been implemented in order to support the work of artisans and develop the horizons of apprentices.

#### CQFMA of Fez

##### Training and cooperation

- \* Training program in the design of new products - Partnership agreement for the preservation of Jewish heritage with the Department of Handicrafts and the Maimouna Association for the training of craftsmen 25 beneficiary craftsmen who were supervised, over a period of 4 months, by Deborah Koenisberg designer from the United States, the Moroccan architect Meryem Ghandi and Zhor Rhili, Curator of the Museum of Judaism in Casablanca
- \* Awareness workshop on the Intilaka Program in partnership with Attijariwafa Bank for the benefit of 86 young Laureats
- \* Training and awareness for the benefit of 48 new partner craftsmen on the apprenticeship training mode
- \* Training module in financial education for the benefit of 114 craftsmen and 317 young trainees
- \* English language training for 160 apprentices and 18 artisans

##### Events and visits

- \* Organization of the Traveling Exhibition of Sino-Moroccan Crafts
- \* Participation in the 2nd National Metals Fair organized by the crafts department in Fez
- \* Organization of an introductory course for the benefit of students from the Lycée Professionnel Balzac d'Alembert (Issoudun - France)
- \* Organization of an exhibition of handicrafts of Moroccan Jewish heritage - June 2022
- \* Participation in the Regional Fair of the Social and Solidarity Economy organized by the Department of Crafts and the Fez Meknes region

#### CQFMA of Marrakesh

##### Training and cooperation

- \* Training of 15 cooperatives and 25 mono-craftsmen in development and project management, with the collaboration of the Mohammed VI Center for Solidarity Microfinance Support
- Topics: financial management, personal development, market research
- \* Organization of a training seminar in ceramic pottery for 3 craftsmen from Palestine
- \* Organization of awareness and training sessions for 32 cooperatives and 60 craftsmen within the framework of the Moazara, Awrach programs and the promotion of the export of Moroccan craftsmanship

##### Events and visits

- \* Opening of the Artisan Women's Center
- \* Organization within the center of an exhibition of ceramic pottery and embroidery products made by the Ammansa women's cooperative
- \* Start of the «Trio de la Réussite» project in collaboration with the Marrakesh Creative Interiors Cluster «MCIC» association, which aims to share experience and know-how in the modern design of handcrafted products
- \* Organization of a technical training residence for rural women of the Timendotes Association of Ait Ourir, the latter working for the enhancement and preservation of the Sifa of Ghmate.

#### CQFMA of Sale

##### Training and cooperation

- \* Workshop «Global Money Week» on Financial Education organized by Bank Al Maghrib for the benefit of 60 artisans
- \* Signature of two partnership agreements with the companies Alterdeco and Eliliene aimed at supporting the professional integration of young graduates from the center

##### Events and visits

- \* Organization of a pottery and ceramics exhibition by the Safirat Al Khazaf cooperative
- \* Visit of a French delegation from the Regional University of Trades and Crafts of Paris - Amian









3, Arrissani street, Hassan District  
P.o.Box 4253, Rabat - Morocco  
Phone: +212 (0) 5 37 26 36 37/38  
Fax: +212 (0) 5 37 26 36 39  
Website: [www.fm5.ma](http://www.fm5.ma)  
e-mail: [solidarite@fm5.ma](mailto:solidarite@fm5.ma)

