Press Release
Rabat, November 4, 2026

THE FOUNDATION MOHAMMED V FOR SOLIDARITY LAUNCHED THE 2nd CLASS OF SOLIDARITY VSEs IN OUJDA.

On Wednesday, November 4, the Foundation Mohammed V for Solidarity launched the second class of Very Small Enterprises (CTPES) in Oujda at its Center for Solidarity, a part of the implementation of the Economic Integration through Economic Activities Program (PIAE).

This day marked the start of a new 18 months incubation cycle and post-launch support at the Center. Young entrepreneurs benefit from an integrated program combining professional housing, coaching, training, and personalized on-site mentoring. This reinforced support formula, dedicated to very small enterprises (VSEs) was developed within the four CTPES of the network located in Casablanca, Fez, Salé (Solidarity Digital Incubator – IDS), and Oujda. The formula complements various intervention methods of the PIAE which benefit the economic integration of young people.

The Oujda CTPES welcomed its first class of 35 VSEs upon its opening in 2022. Those VSEs have now progressed to an external professional environment and are engaged in a new phase of development after their incubation period.

The second class brings together 36 young project leaders, including 11 women, who received a grant of professional equipment and materials tailored to their activities. The projects cover several sectors such as printing and publishing, audiovisual, cutting and sewing, web design and development, renewable energies, as well as artisanal production.

The global program of 12 million dirhams is supported by the Regional Council of the Oriental region benefits young project leaders in the region and includes the granting of equipment worth 3 million dirhams.

Launched in 2017, the PIAE supports the creation and development of economic activities led by young people from disadvantaged backgrounds. It relies on an integrated approach that combines close support before and after project creation with professional equipment, tailored to the nature of the activity and the needs defined in the business plan provided through the program. This long-term support aims to consolidate economic initiatives (IGAs—income-generating activities, service cooperatives, and VSEs) and promote their long-term success.

Between 2017 and 2025, the PIAE supported 5,639 projects led by 13,839 people. This represents an overall financial commitment of 447.7 million dirhams. In 2026, its interventions cover several regions of the Kingdom, notably the Oriental, Guelmim-Oued Noun, Souss-Massa, Drâa-Tafilalet, Casablanca-Settat, Rabat-Salé-Kénitra, and Fez-Meknes.